

## CONFERENCE FORMAT

- Plenary sessions will include Keynote Speakers
- Interactive Round Table discussions
- Resource Experts will present informative workshops
- Participants will share their ideas, opinions and strategies at bragging timeouts

May,07 A-1



# *“LEADERS ENVISIONING THE FUTURE”*

## *TEXAS AAUW LEADERSHIP CONFERENCE*

*JULY 20-22, 2007*

*AUSTIN TEXAS*

### Thinking Toward the Future: Challenges and Opportunities

The 2007 AAUW Leadership Conference, “Leaders Envisioning the Future” will be held at the Clarion Inn & Suites Conference Center in Austin, 2200 IH-35 South, Austin, 78704-4436, July 21-22. A registration form and complete program schedule is included in this UWT! Addendum. All branches receive one free registration for their president or her designated representative. Other branch members will pay a minimal amount of \$120 for two days of programming, one night’s lodging, three meals, and a resource compact disc.

“New branch officers, as well as members who envision a future leadership role in AAUW—either at local, state or national levels-- should plan to attend,” said AAUW Texas program vice president Lane Powell of Lubbock. “The program will include several new features as well as outstanding keynote speakers who will guide our thinking toward future challenges and opportunities. We have kept the cost low to encourage attendance. Space is limited, however, so don’t be late in submitting your registration. There is also a cutoff date of June 30. After that a late registration fee of \$25 will be added.” The conference room rate (\$89 plus tax) is available for those who wish to come on Friday night. Registration will begin at 10 a.m. Saturday morning, and the first conference plenary session is at 11 a.m. There will also be a reduced registration fee of \$75 for those who do not wish to stay at the hotel.

TEXAS AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

UWT! ADDENDUM



#### NEW ROUNDTABLE TOPIC ADDED^

*The World is Flat* may sound like an old concept, but it is the title of a book with a futuristic theme and some intriguing ideas. Jackie Littleton (Tyler branch) will lead a roundtable discussion on How to Make Book Clubs More Theme-Related by using this book as an example. This roundtable will replace the topic How to Start a Great Decisions group. Look for that information on the Resource CD.

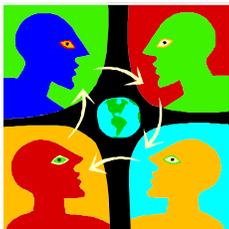


## ONE FREE REGISTRATION PER BRANCH!

- ◇ KEYNOTE SPEAKERS
- ◇ DOCUMENTARY  
FILM
- ◇ WEBSITE WORK-  
SHOPS
- ◇ ROUNDTABLE DIS-  
CUSSIONS
- ◇ PILOT PROGRAM
- ◇ RESOURCE  
COMPACT DISCS

### Cost for Other Branch Members

**\$120.00-**  
Two days of programs  
One night lodging  
Three meals  
Resource compact disc



## Program Review Saturday July 21

### PLENARY I

**Futurist and former IBM executive Terry Grim** will keynote the first plenary with a speech entitled “*Bagged Lettuce?? Or How to Repackage for New Opportunities*.” “As we look around us, we see a burst of exciting innovative ideas and products. Learning how to view trends and demographics provides insight and guidance as to how we might reframe our own potential opportunities,” said Ms .Grim, who has a Masters degree in Futures Research from the University of Houston.

**LUNCH** will offer a chance to meet and talk with officer counterparts and state board members.

### PILOT PROGRAM

The afternoon begins with a special pilot program “*Financially Fit for Life*,” which is being developed by **Prudential Insurance and AAUW**.

### WEBSITES

A “virtual tour” of the internet resources available to members will follow. Board member **Liz Stepp** will walk us through the websites and show everyone how easy they are to access.

**Membership chair Priscilla Mowinkel** will illustrate how to access and use the online membership data base.

### BREAKOUT SESSIONS

Breakout sessions will conclude the afternoon program. Participants are asked to choose between three options.

**OPTION ONE** is a **documentary film** (“*Iron Jawed Angels*”) depicting women’s historical struggles for equality and AAUW’s role in making change happen.

**OPTION TWO** is a **workshop** AAUW’s *priority issues on Capitol Hill: Education, Economic Security and Public Policy* led by Lisa Maatz, the Association Director of Public Policy.

**THIRD OPTION** is a series of **Roundtable Discussions** which are listed on the program page. Roundtable discussions allow a person to choose three table topics within the 1 ½ hours. Each discussion lasts 30 minutes, and then the participants move to the next table of their choice. “This format allows persons to share new information and interact with each other,” explained Powell. “And it gives us a chance to offer more options in the time allotted.”

Responding to the request for more time to visit and browse, the **dinner by districts** will encourage branches in the same district to meet each other and to meet their district rep. This will be followed by a reception and more time to browse the **resource and exhibit tables**.

## Sunday, July 22

### JULY 22-SUNDAY- PLENARY III “POSITIVE PR”-

The keynoter Jeff Crilley, TV anchorman from Dallas, will share the “Inside scoop on positive PR (public relations).” Perhaps we will learn how to share the secret of our power! Jeff will also have copies of his book for sale during the break time.

PLENARY IV AAUW –VIABLE FUTURE State President Linda Conger will conduct sharing what changes have happened at the association and state levels as AAUW reshapes its mission to respond to the feedback from members on how to have a viable future.

PLENARY V POLICY SHAPING FUTURE The closing plenary will feature Lisa Maatz, who is back by popular demand from the last conference. Maatz will focus on how federal policy is shaping our futures and how we can shape policy.

### BRAGGING BY BRANCHES

Always a popular feature at the Leadership Conference, **Brag gin’ by the Branches** provides a time to hear about the good ideas and successes of our local branches. In order to do this in small doses and keep the momentum going, this year the Bragging’ will be spread out over four sessions. Start thinking of what your branch would like to share with others.!

**Resources** from the AAUW catalog, including stationary, note cards, and gifts (pins, mugs, etc) will be exhibited for sale and ordering. Plan to get your year off to a good start with good materials.



**TEXAS BOARD MEETS**

**FRIDAY JULY 20 5-9 P.M.**

**SATURDAY JULY 21 8:30-11 A.M.**



<b>TEXAS AAUW LEADERSHIP CONFERENCE</b> CLARION INN AND SUITES CONFERENCE CENTER, 2200 IH 35 S, AUSTIN TX SATURDAY, JULY 21 — CONFERENCE REGISTRATION BEGINS AT 10: A.M.		
TIME	SESSIONS	SPEAKER
11:00 a.m.	<b>PLENARY I— WELCOME AND INTRODUCTION</b>	L. Powell
11:10 a.m.	Tribute to our Past— Marion Talbot	L Conger
11:20 a.m.	Envisioning Our Future	T Grimm
<b>12:00 P.M. LUNCH WITH BRANCH COUNTERPARTS</b>		
* Presidents: * Program VP's "Theme— and Mission-Based Programming" * Membership VP: * EF & LAF VP's: "Fundraising with Flair" * Finance Officers: "ABC's of Branch Reporting"		 
1:00 p.m.	AAUW/Prudential Financially Fit for Life Workshop	
3:00 p. m	<b>PLENARY II "Know Your Assets"</b> Virtual tour of the association and the new AAUW TX website	L Stepp
4:00 p.m.	'BRAGGIN' BY BRANCHES 1	
4:30 p.m.	<b>BREAKOUT SESSION</b>	
1. Education, Economic, Security and Public Policy 2. Showing of "Iron Jawed Angels" 3. <b>ROUNDTABLE DISCUSSION</b> A. "AAUW and the College/University Campus" B. "Making Book Groups Mission Related" <sup>^</sup> C. Report from the Third International Women's Peace Conference- What Next D. How to Start a WAGE CLUB (Women Are Getting Even) E. "Women –Women Voter Guide" F. "Building Membership" ^replaces topic Great Decision		
6:00 p.m.	BREAK AND BROWSE	
<b>6:30 P.M. DINNER BY DISTRICTS "AAUW IN 2015"</b>		
7:15 p.m.	BRAGGIN BY BRANCHES 2	
8:00 p .m	PROGRESSIIVE RECEPTION	
<b>SUNDAY JULY 21</b>		
8:30 a.m.	<b>PLENARY III—</b> Emmy award winning journalist POSITIVE PR -THE INSIDE SCOOP	J Crilley
9:30 a.m.	BRAGGING BRANCHES III	
10:00 a.m.	BREAK AND BROWSE (Jeff will have his book for sale)	
10:30 a.m.	<b>PLENARY IV- "A A U W A V I A B L E F U T U R E "</b> Update of Convention actions, update Texas projects and previews	L Conger
11:45 p.m.	<b>PLENARY V "How Policy is Shaping Our Future"</b>	L Maatz
12 <sup>45</sup> p.m.	Texas AAUW CONVENTION 2008 Updates from Convention Committee	
1:00 P.M.	DISMISSAL	



Terry Grimm— As a Futurist , has been developing and practicing useful methodologies that provide impact to the future.



Lisa Maatz, works to advance AAUW's priority issues on Capital Hill. through the executive branch and in coalition with other organiza-



tions. Anchorman Jeff Crilley - Television reporter from Dallas named by Associated Press "Best Television



**2007 AAUW TEXAS LEADERSHIP CONFERENCE  
LEADERS ENVISIONING THE FUTURE**

*July 21-22, 2007*

Clarion Inn & Suites Conference Center  
2200 S. IH 35  
Austin, TX. 78704  
512-444-0561

**Hotel Accommodations:** Clarion Inn & Suites, Austin, TX 78704

**Registration Deadline:** Postmarked no later than June 30, 2007 **Late Registration Fee:** \$25

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E:Mail Address \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip: \_\_\_\_\_

Branch \_\_\_\_\_

Branch, Interbranch, or AAUW Texas Position if Any \_\_\_\_\_

CHECK IT OFF

**ONE FREE REGISTRATION PER BRANCH**

\_\_\_ Free Registration Fee \_\_\_ Double Occupancy (one night accommodation) \*\*\*\*

\_\_\_ \$120 Registration Fee \_\_\_ Double Occupancy (one night accommodation)

\_\_\_ \$145.00 Late Registration Fee \_\_\_ Double Occupancy (one night accommodation)

\_\_\_ \$50.00 Conference registration without hotel accommodations

\_\_\_ \*\*\* I wish to have a single room. I will pay an additional \$50.00 per night for a single room.

\_\_\_ I have special needs. Please specify \_\_\_\_\_ Vegetarian Meals \_\_\_\_\_

\_\_\_ Smoking \_\_\_ Non Smoking Roommate Preference \_\_\_\_\_

\_\_\_ I will also need room reservations for Friday, July 20th-Conferene Rate of \$89 plus tax (\$102) single or double

**Select 1st 2nd and 3rd preferences for Breakout Session- Roundtable Discussion choose 3-30 minute sessions**

\_\_\_ Showing of "Iron Jawed Angels"

Roundtable Discussions

\_\_\_ AAUW-College Campus

\_\_\_ Education, Economics, Security and Public Policy

\_\_\_ How to start WAGE Club

\_\_\_ Report from the Third International

\_\_\_ Women -Women Voter Turn-out

Women's Peace Conference

Guide

\_\_\_ Building Membership

\_\_\_ Book Groups Mission Related

Mail one registration per attendee with a check made payable to AAUW TEXAS to:

Dusky Wells 3900 North Ninth Abilene Texas 79603

Phone: 325-675-5905 email: wellsabilene@aol.com Transportation from airport is available via cab (\$20 spilt among the number of passengers and Super Shuttle (\$12 per person)