



Spring 2005  
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## Focus on Scholarships

### Inside this Issue

- 1 Merger: Educational Foundation/ Legal Advocacy Fund
- 2 President's Message  
Board Meeting Highlights
- 3 A Note of Thanks  
Branch Scholarship Awards
- 4 Generous Support – LAF  
Why Attend Convention?
- 5 Leaders Keep On Learning  
Plenary Descriptions
- 6 Leaders Keep On Learning  
Workshop Descriptions
- 7 Leaders Keep On Learning  
Registration Form
- 8 AAUW Texas Nominations  
2008 Convention  
AAUW Fellows in Texas
- 9 EF Contributions
- 10 Regional Director's Message
- 11 AAUW Texas Board Officer  
Contact Information
- 12 AAUW Texas Calendar

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# University Woman Texas!

## *Merger: Educational Foundation/Legal Advocacy Fund*

By *Veronica Johnson*

Two of the three AAUW corporations merged. While most members are aware of the merger and they are asking, "What happened?" This article highlights what has and has not changed.

### **What Changed**

The structure of the corporations that administered the Educational Foundation and the Legal Advocacy Fund merged and retained the name Educational Foundation. The Legal Advocacy Fund is now a fund administered by the Educational Foundation.

For the most part, the merger should be transparent to members and will allow us to better use our resources. This change allows our organization to maintain our commitment to and focus on the people and programs these funds support.

### **What Didn't Change**

The people and programs our contributions support did not change. The Educational Foundation continues to provide funds to advance education, research, and self-development for women and to foster equity and positive societal change.

As the world's largest source of funding exclusively for graduate women, the foundation supports aspiring scholars around the globe, teachers and activists in local communities, women at critical stages of their careers, and those pursuing professions in which women are under represented. The Foundation funds groundbreaking research, fellowships and grants, special awards, vital

community action projects, and symposia, roundtables and forums.

The foundation, through the Legal Advocacy Fund, continues to provide funding and a support system for women seeking judicial redress for sex discrimination. As the nation's largest legal fund focused solely on sex discrimination in higher education, the fund helps students, faculty, staff, and administrators in higher education challenge discriminatory practices such as sexual harassment, denial of tenure or promotion, pay inequity, and inequality in women's athletics programs.

LAF promotes equity for women in higher education by providing case support for sex discrimination lawsuits, educating the college and university community about sex discrimination and ways to improve conditions through campus outreach programs, organizing a network of volunteer attorneys and social scientists who consult with the public on legal strategies, resources, and the strength of current and potential lawsuits and recognizing innovative efforts to improve the climate for campus women through the Progress in Equity Award.

Contributions continue to be made to separate funds. Please continue to make checks payable to either the "Educational Foundation" or the "Legal Advocacy Fund". If contributions are to be directed to a particular account please include the name and/or number on the check. For example, an LAF contribution to the Sylvia Newman Giving Circle should include the name or #3095.

The foundation needs your continued support for EF and LAF. Thank you for your contributions!

# Change Helps Us Reach Our Goals

By Patricia Ross

Throughout AAUW’s history, the value of higher education, its link to advancement and income and the responsibility it brings have been subjects of dialogue. *Gains in Learning, Gaps in Earning*, the latest Educational Foundation research released in January, includes Texas as one of four states profiled in the online interactive resource.

Using 2000 census information, the report spotlights why equity and education are still issues. Besides important insights into the status of women, the report underscores our mission and reminds us why our membership and advocacy are still necessary. Read the entire report at <http://www.aauw.org/research/index.cfm> and be sure to share the information with others who work to advance women and girls

AAUW is struggling with organizational change at all levels. Dialogues over the past several months have examined not just our membership requirements, but also our role as a 21st century organization. Association has started a process of examining not just attitudes, but “tools being used, our processes, how we communicate, and how we operate effectively and efficiently”. It is an exciting process because it is clear the goal is to lead AAUW forward. The essential qualities of a successful organization always start with a clear vision of what it wants to accomplish and the ability to articulate the vision so members understand.

The 2005 AAUW Convention is sure to be important because of the directions we will set through our votes on leadership and on bylaws and resolutions. Please consider attending the convention and making your voice heard.

AAUW Texas is engaged in a similar process with a task force led by Jackie Littleton investigating what

structures will allow AAUW Texas to best serve the branches and the membership. George Bernard Shaw once said, "If you have an apple and I have an apple and we exchange apples then you and I will each have one apple. But if you have an idea and I have an idea and we exchange ideas, then each of us will have two ideas." Please share YOUR ideas for growing a stronger and more effective organization.

I look forward to meeting branch leaders from throughout Texas at the AAUW Texas Leadership Conference at Brookhaven College. The conference theme, *Leaders Keep on Learning*, reminds us our real education only starts when we graduate. We are learners and teachers throughout our lives. Our experiences help us to develop creative solutions to improve our branches and our state and national organizations. All members are invited to participate in this opportunity to develop and share new ideas to promote the AAUW mission.

## Board Meeting Highlights

By Cindy Scott

The 2004-2006 AAUW Texas Board of Directors held its third meeting in Austin on February 4-6, 2005.

### Action Items

Individuals were charged with the following duties

- **Strategic Plan** – Pat Ross will finalize the 2004-2006 strategic plan and provide it to Mynda McGuire to post on the AAUW Texas website.
- **Educational Foundation** – Mary DuBoise will compare the 2004 donations with the donations from previous years.
- **International Relations** – Harriett Dorgan will prepare a list of girls’ and women’s issues websites to distribute at the Leadership Conference in July.

- **Diversity** – Elia Gutierrez will develop a survey and send to all branches for completion.
- **Rio Grande City/Roma** – Cindy Scott will research the date of disbandment for this branch.
- **District Directors** – District Directors will:
  - o Work with branches to determine which branch needs can be fulfilled by the state and how communication between and among branches and the state can be improved.
  - o Remind branches that named gift honorees’ names should be sent to Mary DuBoise.
  - o Remind branches that they may submit 3 points of pride to the President’s Brag Bag for use at the Leadership Conference.
- **Membership** – Linda Conger will contact the Association regarding their phone solicitation of non-renewing members.
- **Local Scholarships** -- Pat Ross will add to the 21st Century Award Recognition program that branches may consider awarding local scholarships as part of their mission.

### Motions

The Board of Directors voted:

- To officially disband Spring Valley, as requested by Spring Valley.
- To join the Texas Women’s Policy Coalition and pay the \$100 dues
- To liquidate the funds currently in the Dreyfus mutual fund and purchase shares of American Funds Balanced Fund, Class C.
- To write a letter from Pat Ross to Senators Kay Bailey Hutchison and John Cornyn in support of the existing filibuster rules.
- To allow the Nomination Committee to accept electronic signatures (e-mail or fax) in addition to handwritten signatures in the functioning of this committee.

## A Note of Thanks

By Lynn Solomon

The news that the Lynnette K. Solomon American Fellowship has been completed was wonderful. Your hard work and effort in raising the necessary funds for completion is most gratifying. Thank you for making it possible for that first Fellowship award to a deserving graduate student.

Having the first recipient named will be thrilling. Because I had no financial assistance while in graduate school, the fact that a student will get help in my name will be terrific! Our Educational Foundation receives many more applications than there are awards, and as a result our recipients are brightest and the best. The Foundation is a major force in funding women graduate students. We can all be proud of what we have accomplished in influencing the education of women.

I wish that I could visit each of your branches just to say thanks in person. I do look forward to seeing as many as possible at the 2006 Convention in San Antonio. Perhaps sometime in the future we can meet one of the recipients in person.

Your enthusiastic efforts are greatly appreciated.

## Branch Scholarship Awards as Mission-Based Programs

By Patricia Ross

Most AAUW Texas branches raise money for both the Educational Foundation and the Legal Advocacy Fund. We have always encouraged these contributions. EF scholarships are given to candidates to change the educational landscape of America and the world. LAF promotes workplace change at academic institutions. It is our belief that encouraging

change at this level is important and is best done nationally.

Many branches also support local scholarship programs. They take the mission of AAUW to "promote equity for all women and girls, lifelong education and positive societal change" seriously and put it to work in local communities. If your branch has a local scholarship, please share information about it with your District Director.

Here are some suggestions to make the annual local scholarship award truly mission-based as well as good for branch visibility and membership recruitment!

- Have each applicant to write an essay based on the mission statement of AAUW, or a program aspect of AAUW (or, for example, an essay about the life of an important woman for Women's History Month).
- Submit your scholarship information to local newspapers, radio and/or television. This is news! Make sure you publicize the scholarship application process and the award! Get publicity for this program. Include a short history of the local branch and an estimated dollar figure of how much money you have given to local students. Follow up articles might include information about what some of the past winners are now doing. Make sure each article has complete contact information for potential members.
- Put the scholarship application and information on your website (or on your AAUW Texas web page). Make sure the application looks professional.
- Make an appointment at least a month in advance to discuss application and the award with the local guidance counselors for the schools involved.
- When conducting interviews use a neutral location that is easily accessible. A public library is a good location.

- Establish a public occasion for the scholarship presentation. Examples here include an AAUW banquet, graduation or school awards ceremony. Invite family members of the recipient to attend, as well as the principal of the winner's school, the guidance counselor, or a favorite teacher. If the recipient is a woman going back to school, invite her family and someone from the college.
- Invite the local press; make sure photographs are taken and include branch membership information in all copy, along with our AAUW mission statement.
- Ask the recipient to speak to the group about her goals and what she has done so far to achieve them. (Give her plenty of notice prior to the meeting so a short talk can be prepared!)
- Invite a guest speaker, perhaps a former scholarship winner or EF Fellow, who will talk about the difference your scholarship made in her life. This is a great way to motivate the new scholarship winners and increase donations!
- Take the opportunity to speak about EF and LAF and to include the broad base of giving that AAUW has been noted for over the years.
- Include information about your local scholarship in the branch information you post to the AAUW Texas website.
- Include the gift of AAUW membership - pay the recipient's Student Affiliate dues and include her in branch membership and activities! If she is going out-of-town to school, provide information for local AAUW contacts.

Good luck with your local scholarship. With advance preparation you can turn annual branch event into a major community event and a very special occasion for all involved.

# Generous Support for Legal Advocacy Fund

By Veronica Johnson

Texas branch contributions to LAF increased by more than 13 percent from 2003 to 2004, totaling \$19,778 in 2004.

Of the total, \$7,612 was directed to the Sylvia Newman Giving Circle. Sylvia was a former AAUW Texas President and Southwest Central Director, as well as an LAF Secretary and LAF President 1999-2003. She lost her long and courageous battle with cancer on March 25, 2004. To honor Sylvia, AAUW Texas created this LAF Giving Circle and requests that all LAF contributions be directed to the Sylvia Newman LAF Giving Circle, fund #3095 for 2005-2006.

The goal of this Giving Circle is to collect \$25,000 by July 2006 to fund Progress in Equity awards, which recognize outstanding campus programs for women. Your branch will still receive credit for contributions to the LAF Giving Circle toward your branch LAF goals. A Giving Circle is a way to pool funds to have a greater impact.

### 2004 Top Branch Donations

Austin	\$2,596
Tarrant County	\$2,567
San Antonio Inc.	\$2,364
North Harris County	\$1,298
West Harris County	\$1,170
Montgomery County	\$1,142
Lubbock	\$797
Farmers Branch Carrollton	\$769
Tyler	\$760
Kerrville	\$720

### 2004 Top Branches Per Capita

Tarrant County	\$37.20
Montgomery County	\$24.31
Farmers Branch Carrollton	\$17.10
Lubbock	\$15.04
Austin	\$12.49
Richardson	\$12.29
San Antonio Inc.	\$11.37
North Harris County	\$10.22
Houston	\$7.41
Abilene	\$6.96

Thank you and congratulations to our top branches. You can be proud of your work to help fight against sex discrimination in higher education. Since LAF was founded in 1981, more than \$1 million has been contributed to support more than 80 cases involving sexual discrimination. As Sylvia Newman once said, our work is not done until we know that our children and grandchildren will not have to experience sex discrimination.

## Why Attend Association Convention

By Jackie Littleton

I have to admit it...I'm an Association Convention junkie. I was in Albuquerque in the 70's when Mary Grefe was nominated from the floor and elected president. I was in Minneapolis to hear Maya Angelou's incomparable voice tell of her life's journey and hope for America. I was in Portland when we opened our membership to MEN!

That said, my favorite conventions have been the ones held in Washington, D.C., every third biennium. So, here are my top 5 reasons why you should join me in June in our nation's capital:

- **Number 5** Washington is a terrific place to visit. Go a day or so early or stay after. Alone or with your family, Washington's museums (the Smithsonian, the Women's History Museum, and the Holocaust Museum to name a few) are among the most exciting in the world. Our hotel is near the famous Washington Zoo—gotta see the pandas! The capitol and the White House, even with bun-kers, are impressive.
- **Number 4** Washington is our Association headquarters, so you'll have an opportunity to tour our building and meet some of the staff—to put a face with a name. You'll also meet our Association leadership and have a chance to

share your concerns and ask your questions one-on-one.

- **Number 3** Washington is the political center of America. You'll learn how to lobby and have an opportunity to speak your mind when you meet our congressional delegation in their offices. You'll have the thrill of joining a multitude of women and men in a political rally on the steps of the capitol. Heady—and important—stuff!
- **Number 2** Washington offers some of the best speakers in the country. In the past, we've heard President George Bush, Sr., Janet Reno, and Ruth Bader Ginsberg. This time, Madelyn Albright, Clinton's Secretary of State, will be among the guest speakers. We also will meet and hear some of the LAF plaintiffs, the Progress in Equity winner, and Educational Foundation Fellows.
- **Number 1** Washington isn't the only place to see democracy in action, but that is my number 1 reason for attending Association Conventions wherever they are held. I earn the right to complain because I vote. With other branch and state delegates, I shape the direction of the Association with my votes on bylaws, public policy, and leadership. This is a crucial time in our Association's history...and I will be there when the decisions are made that shape our future. Hope to see you there, too!

Call for  
**Bylaws and Resolutions**

**Proposals to be considered at the May 2006 AAUW Texas Convention in San Antonio must be submitted by October 31, 2005**

**For additional information contact Margaret Carlson at (713) 464-0269**

# Leaders Keep On Learning

By Judy Brownlee

The AAUW Texas Leadership Conference, July 23-24, promises valuable information for potential, new, and experienced leaders of AAUW as well as other organizations. Every branch should take advantage of its one **free** registration and encourage others to attend for only \$95 – conference, meals, 1 night double occupancy hotel included. All attendees can look forward to:

### Developing Leadership Skills in the 21<sup>st</sup> Century

This presentation is based on the view that leadership skills can be learned and developed. Dr. La-Wanna Blount, owner/operator of Career and Professional Services, will identify and discuss the five practices of exemplary leadership as taken from the research of Kouzes and Posner. Participants will be challenged to implement these practices after assessing their own strengths and weaknesses.

### College for Texans: Education. Go Get It.

Program Director Chris Alvarado with the College for Texans Campaign will train the trainers so that all branches can put this AAUW Texas state project into action and further promote education in local communities.

### Partnering with Other Organizations

Therese Hartwell, Executive Director of Girls Incorporated of Greater Houston, will address the whys and hows of collaborating and building coalitions with other organizations in order to be more powerful and effective agents of change.

### WOW Awards

Three items submitted to the President's Brag Bag will be selected to receive WOW Awards, recognition for unique ideas that promote AAUW's mission.

## EVERY MEMBER LEADERSHIP CONFERENCE

### LEADERS KEEP ON LEARNING

July 23-24, 2005

#### Saturday, July 23

- 10:00 am Registration
- 11:00 am Developing Leadership Skills in the 21<sup>st</sup> Century
- 12:15 am Lunch (with similar sized branches)
- 1:15 pm Association Updates
- 2:00 pm Effective Nominating Committees
- 2:30 pm Workshop Session 1
  - Alternate Styles of Governance
  - You Can Be a Leader Without Being Exhausted!
  - Plan/Communicate/Connect
  - Create Your Own E-flyers
- 3:45 pm College for Texans: Education. Go Get It.
- 5:00 pm Partnering with Other Organizations
- 6:00 pm Dinner (with counterparts)
- 7:00 pm President's Brag Bag
- 7:30 pm Hotel Check-In
- 8:30pm Wine/Cheese/Networking

#### Sunday, July 24

- 8:30 am Unveil New State Recognition Program; Awards; Presentations
- 9:40 am Workshop Session 2
  - Get Away From It All: Branch Orientation Retreat
  - Lost in Cyberspace – Navigating the AAUW Web
  - The How & Why of EF and LAF
- 10:40 am Workshop Session 3
  - Know the Rules and Use Them to Your Advantage
  - Growing Your Own
  - Activism and Public Policy
- 11:30 am Regional Director; Closing

Hotel Accommodations: Fairfield Inn, Dallas North, Farmers Branch, TX 75244

Meeting Location: Brookhaven College  
3939 Valley View Lane  
Farmers Branch, TX 75244  
Ellison Miles Geotechnology Institute

See page 7 for the registration form and page 8 for a transportation form.

**WORKSHOP SESSION 1, SATURDAY**

**Alternate Styles of Governance**

Within recent decades there has been a shift in governance paradigms in AAUW. Alternative styles are legitimate! Is it difficult to find leadership when many of your members have already held most of the board positions? With Betty Anderson, Lubbock branch and past Texas state president, examine new ways of thinking and discover what is absolutely essential to govern.

**You Can Be a Leader Without Being Exhausted!**

One of the most common problems in volunteer organizations is finding people who are willing to serve as officers and/or committee chairs. Explore ways to make jobs more enticing and less daunting with Linda Conger, Austin and Tarrant County branches. This session will benefit anyone in an organizational leadership position.

**Plan/Communicate/Connect**

In his landmark research on social change in America, Bowling Alone author Robert Putnam examines how we have become increasingly disconnected from each other and how social structures, such as AAUW, have disintegrated. This workshop will examine aspects of Putnam's research that bear directly on branches. Led by Jackie Littleton, Tyler branch, the discussion will explore challenges and offer solutions that impact branch membership and programming. Ms. Littleton will also share input that has been received by AAUW Texas' current restructuring task force which she chairs.

**Create Your Own e-Flyers**

Learn to create your own e-flyers for personal use, your branch, or other organizations using Microsoft Word or Adobe Photoshop Elements in this hands-on workshop led by Neeta Sane, Fort Bend County branch. Circulating e-flyers/flyers for your branch activities can increase the visibility of AAUW's mission in your own community. As a result of

increased publicity, raising funds and recruiting members will become much easier.

**WORKSHOP SESSION 2, SUNDAY**

**Get Away From It All: Branch Orientation Retreat**

An organizational orientation retreat is a great way to team build, train, strategize, brain storm, and plan for success without the distractions of boss, husband, or children. Whether a day or a weekend, in tents or at the Ritz, Elia Gutierrez, Corpus Christi branch, will outline how to do it and what to include.

**Lost in Cyberspace – Navigating the AAUW Web**

Lost your compass and your map to the often confusing AAUW website? Then try this hands-on computer lab with Mynda McGuire, San Antonio branch, to help you open an amazing collection of web-based AAUW information that is literally at your fingertips on a computer keyboard. You don't have to be a computer expert to take this course, just be familiar with the keyboard and the rest is easy.

**The How & Why of EF and LAF**

You may think EF and LAF are just alphabet soup. However, combined they spell one of the largest sources of educational funding for women and support for women seeking judicial redress in harassment cases in academia. Find out exactly how they work, what's available, who's eligible, how to become involved, and the nitty-gritty of the paperwork with Veronica Johnson, Austin branch and Mary DuBoise, Tarrant County branch.

**WORKSHOP SESSION 3, SUNDAY**

**Know the Rules and Use Them to Your Advantage**

Do you wonder why some ideas are implemented while others are discarded? Want to make significant changes in your organization? Then, come discover with Ann Berasley, Austin branch, how to manipulate the

rules to your advantage to shape the future of your organization.

**Growing Your Own**

A panel of students and AAUW sponsor, Delryn Fleming, Farmers Branch/Carrollton branch, will describe the process of creating a Student Affiliate group at a community college. A Power Point presentation will highlight the activities designed to involve and retain the student members. The panel will conclude with audience circles to brainstorm local possibilities. This session will benefit those who are interested in creating a Student Affiliate group.

**Activism and Public Policy**

Georgia Kidwell, Northeast Tarrant County branch, will introduce panel members Marjorie Montgomery, President, Tarrant County League of Women Voters and Kelly Hart, Director of Public Affairs, Planned Parenthood of North Texas, who will discuss ways to educate our elected officials on AAUW Public Policy issues; how grassroots organizations can take action; how branches can get involved in voter service activities; and resources available to help branches carry out our Public Policy Program.

***New Branch Officers***

**Deadline:** June 1, 2005

Branches are beginning to elect new officers. The *Branch Officers* form must be filled out, even if the branch officers are remaining the same. The form can be downloaded from the AAUW website.

Send **one** copy to the Association office and **one** to Pat Ross, AAUW Texas President.

Your help in getting this paperwork filed really makes a difference in our ability to serve you. Please include e-mail addresses if they are available. AAUW Texas officers often communicate with their counterparts by e-mail.

AAUW Texas  
EVERY MEMBER LEADERSHIP CONFERENCE  
LEADERS KEEP ON LEARNING

July 23-24, 2005

Brookhaven College  
3939 Valley View Lane  
Farmers Branch, TX 75244

**Hotel Accommodations:** Fairfield Inn, Dallas North, Farmers Branch, TX 75244  
**Transportation:** Airport Pick-up Arrangements on reverse side

**Registration Deadline:** Postmarked no later than June 6, 2005      **Late Registration Fee:** \$25

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

\* Birth Date and Year: \_\_\_\_\_ Branch: \_\_\_\_\_

Branch, Interbranch, or AAUW Texas Position if any: \_\_\_\_\_

\* Needed for enrollment through Brookhaven Continuing Education (CEU Credits)

**Check One**

- Free Registration – Double Occupancy (one night accommodation) **One free registration per branch**
- \$95.00 Registration Fee – Double Occupancy (one night accommodation)
- \$120.00 Late Registration Fee – Double Occupancy (one night accommodation)
- \$70.00 Conference registration without hotel accommodations
- I wish to have a single room. I will pay an additional \$27.00 per night including tax for a single room
- I have special needs. Please specify: \_\_\_\_\_ Vegetarian Meals? \_\_\_\_\_
- Smoking       Non Smoking      Roommate Preference: \_\_\_\_\_

**Workshops (Select 1<sup>st</sup>, 2<sup>nd</sup>, or 3<sup>rd</sup> choice for each session)**

**SESSION I (SATURDAY)**

- Alternate Styles of Governance
- You Can Be a Leader Without Being Exhausted
- Plan/Communicate/Connect
- Create Your Own E-flyers

**SESSION II (Sunday)**

- Get Away From It All: Branch Orientation Retreat
- Lost in Cyberspace: Navigating the AAUW Web
- The How and Why of EF and LAF

**SESSION III (Sunday)**

- Know the Rules and Use Them To Your Advantage
- Growing Your Own
- Activism and Public Policy

Mail one registration per attendee with a check made payable to AAUW Texas to:

Priscilla Mowinkel  
3336 Dorado Beach Drive  
Farmers Branch, TX 75234  
Phone: 972-247-8781 email: pamowinkel@comcast.net

### TRANSPORTATION REQUEST

Name: \_\_\_\_\_

I would like *free* airport pick-up from

\_\_\_\_\_ **Dallas- Fort Worth (DFW) Airport**

Arrival Day: \_\_\_\_\_ Arrival Time: \_\_\_\_\_

Airline: \_\_\_\_\_ Flight Number: \_\_\_\_\_

\_\_\_\_\_ **Love Field (Southwest Airline)**

Arrival Day: \_\_\_\_\_ Arrival Time: \_\_\_\_\_

Airline: \_\_\_\_\_ Flight Number: \_\_\_\_\_

Look for an AAUW member in the Baggage Claim Area.

**IMPORTANT**  
**Return airport transportation is your responsibility.**

If your flight changes, please Contact Priscilla Mowinkel 972-247-8781.

## Reminder Call for AAUW Texas Nominations

By Pat Clendenin

The AAUW Texas nominating committee needs nominees/candidates for the 2006-2008 biennium. State bylaws spell out the nominations timeline and the October 1, 2005 postmark date is closer than it seems!

Any member (including self-nomination), branch, or branch board of directors may nominate a member for the position of President, Program Vice-President, Membership Vice-President, Educational Foundation Vice-President, Legal Advocacy Fund Vice-President, Secretary and Treasurer.

Please take a few minutes to consider whether you or any AAUW Texas member would be interested in serving on the AAUW Texas board of directors. We need you; your participation in the nominating process is important.

In March, a packet of information was sent to all branch presidents containing a list of positions to be

filled; job descriptions; the names of the nominating committee members; and copies of the three forms needed for submitting a nomination to the nominating committee.

Branch presidents, as you transfer responsibilities and paperwork to your successor, please make sure you include a copy of the nominating committee packet in the materials you pass on.

Please contact me if you have questions or need additional copies of the forms or instructions by emailing me at [patclend@swbell.net](mailto:patclend@swbell.net), calling me at 214-327-0767 or visiting our AAUW Texas website at [www.aauwtexas.org](http://www.aauwtexas.org).

## Where Are We Going in 2008?

By Marilyn Nail

We will be in San Antonio in 2006. In recent years we've been to El Paso (2004), Laredo (2002), Amarillo (2000), Tyler (1998), Dallas (1996) and Austin (1994).

All branches are invited to bid to host the 2008 AAUW Texas State Convention. Would your branch, interbranch, or group of branches want to bid? Yes, there is work to be

done, but there is fun along the way and usually a reward in the end as host branch(es) share the convention profits with the state.

Mark your calendars, your branch(es) bid must be postmarked no later than September 15, 2005 and mailed to:

Marilyn Nail  
Site Selection Committee Chair  
240 Amanda Ln.  
Livingston, TX 77351

Please call, e-mail or fax me for additional information if needed at (936) 967-4672 or [fmnail@eastex.net](mailto:fmnail@eastex.net) or (936) 967-2873 (fax).

## AAUW Fellows Studying in Texas

By Mary DuBoise

Each year the Educational Foundation (EF) awards about \$4 million in fellowships, grants and awards. For the 2004-2005 year, five recipients of EF fellowships are studying in Texas.

### American Fellowships

American Fellowships support women doctoral candidates completing dissertations or scholars seeking funds for postdoctoral research leave from accredited institu-



tions. Candidates are evaluated on the basis of scholarly excellence, teaching experience, and active commitment to helping women and girls through service in their communities, professions, or fields of research. The winners of the Fellowship are:

**Mary Ann Gabbert** attends the **University of Texas, El Paso** and is seeking a PhD in **history**. She believes that public health policy is one of the main mechanisms for establishing and enforcing community borders. She examines how reformers used gendered discourse, maternal policies, and medical science to establish explicit and implicit boundaries of care in response to rising mortality from tuberculosis, increasing morbidity from venereal disease, the national push for immigration restriction, and an international concern for maternal and infant welfare.

**Shirley Thompson** is at the **University of Texas, Austin**, doing post-doctoral research in **American studies**. Shirley explores the mean-

ing and uses of property for black people in the United States. Her focus is the transformation of mid-19th-century enslaved people from property to citizens able to own property. Her study uses black business ownership, the church as sacred property, the "social life of things," real estate and property values, and inherited property.

**Ivonne Torresis** at the **University of Houston** is seeking a PhD in **marketing management research**. She examines how people of various ethnic backgrounds respond to advertisements showing diverse people. Examining the reactions of non-targeted people sheds insight on how to better manage multiple segments in an increasingly diverse and behaviorally complex marketplace.

**International Fellowships**  
International Fellowships are awarded for full-time study or research to women who are not U.S. citizens or permanent residents. Both graduate and postgraduate study at accredited institutions are supported. The winners of the International

Fellowship are:

**Mamalinani Padayodi** is at the **University of Texas, Arlington**, studying for her PhD in **Linguistics**. She is learning to research little-studied languages. Mamalinanani will apply these research methods to Lugba, her mother language, to establish the basic sounds existing in this language and to develop an alphabet of the written and spoken language.

**Irma A. Velasquez** is at the **University of Texas in Austin** studying for her PhD in **social anthropology**. Her citizenship is in Guatemala, 90 percent of the indigenous people are poor. Irma Velasquez is exploring the inequality of land distribution in Guatemala and the struggle of indigenous people to confront it. She plans to help form new generations of indigenous intellectuals and continue working with community organizations to build a multiracial country.

AAUW Texas is honored to have these women studying in Texas!

**AAUW Texas Contributed More than \$74,500 to the Educational Foundation**

Congratulations to the 39 branches who contributed to the Educational Foundation for 2004 for a total of \$74,502. The chart below gives in alphabetical order the branches who contributed and the dollars. Remember that branches vary in size and donations of all sizes are needed to make a full contribution to the Educational Foundation.

<u>Branch Name</u>	<u>Contribution</u>	<u>Branch Name</u>	<u>Contribution</u>
Abilene	\$1,350	McAllen	\$220
Alvin	25	Mesquite	145
Amarillo	1,500	Montgomery County	3,010
Arlington	6,000	Nacogdoches	1,000
Austin	1,930	North Harris County	6,767
Brownfield	98	Northeast Tarrant County	6,275
Corpus Christi	500	Orange	20
Denton	2,050	Plainview	300
El Paso	505	Plano	1,746
Farmers Branch-Carrollton	2,170	Polk County	100
Fort Bend	1,500	Richardson	1,500
Fort Worth	2,230	San Antonio, Inc	9,340
Galveston	884	Sherman-Texoma	500
Georgetown	230	Southeast Harris County	191
Grand Prairie	100	Southeast Dallas County	2,542
Greater Lewisville	630	Tarrant County	5,536
Greenville	200	Tyler	4,000
Harlingen	100	West Harris County	5,550
Houston	650	Wichita Falls	100
Lubbock	1,020		

# SWC Regional Director's Message

By Diana Campo

**Judy Brownlee**, Branch Services/Leadership Development Coordinator, **Lynn Smith**, Program Vice-President, **Linda Conger**, Membership Vice-President, **Mary DuBoise**, Educational Foundation Chair, and **Veronica Johnson**, Legal Advocacy Fund Liaison, seasoned AAUW veterans, along with their committees are busy preparing an outstanding program for the **Texas Leadership Conference July 22-24, 2005** in Dallas and for the **Texas State Convention – April 2006** in San Antonio. **Georgia Kidwell**, Public Policy, **Nita Hornbeck** and **Malinda Gaul** are steadfast in their political advocacy. Reading stories in the *Dallas Morning News* and the *Houston Chronicle*, about AAUW's commitment to garnering recorded legislative votes, makes all of our members proud of our advocacy.

Hats off to all of the District Directors – **Nancy Myers**, **Barbara Wheatley**, **Elia Gutierrez**, **Priscilla Mowinkel**, **Georgia Kidwell**, **Judy Brownlee**, **Harriett Dorgan** and **Marilyn Nail** – for the exceptional work they do. If want a job well done, just give it to a busy AAUW woman and it gets done! Thank you - Priscilla and Georgia - for the opportunity to participate in the North Texas East/West Metro District meeting last fall. It was an outstanding meeting!

I urge Texas branches to collaborate with local College/University Partners to support students to participate in the **AAUW College Women Student Leadership Conference in Washington, DC June 2-5, 2005**. What better way to recruit student members, professional members and to garner visibility for our mission. It will also be an opportunity to promote the Educational Foundation and the Legal Advocacy Fund programs and services to local colleges and universities.

Association's **One in a Million Campaign** is progressing nicely! While it was originally designed as an opportunity for life members to support Asso-

ciation, by popular demand, it has now been extended to all members.

I urge all branches to **recruit a minimum of 10 members to make a \$125 contribution to AAUW**. Certainly, if 20 members of your branch make a contribution, then those funds will be as welcomed as those of the first 10!

Interim executive director, **Patrick Nichols**, is positioning AAUW for continued success. He is focused on our mission, communication and fiscal stability as he prepares us for the future. Plans now to ensure your vote is counted in our governance – participate in the **AAUW Convention in Washington, DC – June 24-27, 2005** – go to [www.aauw.org](http://www.aauw.org) for details.

The **Educational Foundation's** latest research project, *Gains in Learning, Gaps in Education: A Guide to State and National Data* is available on-line. Texas ranks **30<sup>th</sup>** in the nation with a **69% wage-gap** between the earnings of college-educated women and men, even though **21%** of Texas women have earned a college degree. Texas has made some gains in education and pay equity for women, but much work needs to be done.

**Tenure Denied: Cases of Sex Discrimination**, released last October, is the **Legal Advocacy Fund's** most recent publication and is available in both hard-copy and on-line formats. I hope every branch presents a short synopsis about each publication during a branch meeting, and finds a way to promote the findings at local activities, functions and in the newspaper. This publication is particularly important since the president of Harvard University recently resurrected the idea that women's genetic code prohibits achieving excellence in math and science. **Since 1885, AAUW alone has provided significant research data to dispel this myth!**

AAUW priorities for this biennium include **mission-based** branch and state activities and programs and **membership development**. Our program initiatives - **Choices for a Changing World** - and our membership program – **Shape the Future** – make every branch and state activity both a program activity and a membership activity. AAUW is a **member-**

**driven** organization. **Members support 75% of the operations cost** for our Association – the membership entity of AAUW - **and we provide 85% of the philanthropic funds** for the Educational Foundation and the Legal Advocacy Fund.

**Marketing AAUW** is an essential requirement for our success. Time and money drive members' choices and prospective members' commitments. Take look at your **checkbook** and you'll quickly see your personal financial priorities. Then take a look at your **calendar** – you'll recognize your personal and professional commitments – because it shows how you spend your time. Like-minded women have similar values, attitudes, and actions. Despite 21<sup>st</sup> century technology, we have 11<sup>th</sup> century human behavior grounded in one-on-one contact - that face-to-face interaction that builds relationships.

**Selling AAUW** is a high-touch experience: greet, chat, invite and add-on so that prospective members feel the need to become involved in your branch community activities. **Handselling AAUW** - that one-on-one face-to-face interaction is a daily activity for us because we have more women college graduates than ever before in the history of our nation. **And college educated men are welcome in AAUW, too**. Use the membership brochures that you have in your book bag or computer bag and make a new acquaintance today!

Last year, **more than half of the branches in Texas increased their membership**, even though Texas continued to see a loss of members. Selling AAUW during special events such as Women's Issues Forums, Transition Conferences, College Student Leadership Conferences and Sister-to-Sister Conferences can reverse the trend of membership losses. A **3% branch membership growth** can have a significant impact on the branch, the state and on Association revenues.

AAUW is the premiere leadership development organization for women in the nation and I look forward to continuing to work with all of our Texas members as you do exceptional work to move our AAUW mission forward. Thank you for all that you do for women and girls!

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**April 2005**

**15** - Applications for LAF Case Support

**20** - Applications for 21st-Century Recognition Program

**21** - Applications for AAUW/ National Organization on Disability Grant

**May 2005**

**15** - Vitae for LAF Rawalt Fund Trustees and for Members of the Association Bylaws, Finance, Membership, Program Development, and Public Policy Committees

**27** - Deadline: Advance Registration for AAUW National Convention

**June 2005**

**1** - Deadline: Branch and State Officers Forms

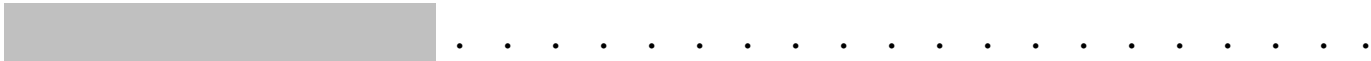
**6** - Deadline: Advance Registration for AAUW Texas Leadership Conference

**24- 27** - Association Convention in Washington, DC

**July 2005**

**1** - Deadline: Branch Dues Reports

**23- 24** - Leadership Conference: Leaders Keep on Learning in Farmer's Branch, Texas



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