



University Woman Texas!

Volume 63, Issue 6

Winter 2010

Convention Highlights

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Welcome to Houston and the 44th AAUW Texas Convention



AAUW: Opening Opportunities

A Multitude of Fun and Learning Events set for April 23-25

By Celina Torres Fennel
AAUW Texas Program Vice President

Save the dates: April 23-25, 2010 and come to Houston for the 44th Biennial Texas State Convention.

AAUW Texas Convention will be held at the Houston Marriot Westchase located in the rapidly growing Westchase Business District of West Houston, just minutes from the uptown-Galleria area. Learn more about the hotel (p. 11) and an article about Houston fun (p. 6).

Come early and take the opportunity to attend the Pre-Convention workshop on Friday from 1:30 pm to 4:30 pm. Annie Houle, National Director of Campus and Community Initiatives: The WAGE Project, will present the \$start \$mart on Negotiating Salary Facilitator Training. Read more about this WAGE Project workshop on page 2.

In addition, there will be a tour of the Bayou Bend, the Hogg Museum, and River Oaks from 1 p.m. to 4:30 p.m. See Tour details on page 6.

We will have an exceptional keynote address by Linda Lorelle, a Houston television personality. She is the founder of the Linda Lorelle Scholarship Fund (LLSF), a non-profit 501(c)(3) charity that provides major college scholarships to support Houston area high school students. The

LLSF targets average students who are growing up with challenging backgrounds. To date, LLSF has awarded more than \$2.2 million in scholarships to more than 230 students. Read about Linda's life-changing work on page 5.

Immediately after the opening session on Friday night, you are all invited to a welcome reception at the beautiful Rose Garden. You will meet the new slate of officers and the new district representatives whom we will elect on Saturday.

You will have an opportunity to view the String of PEARLS, the remarkable projects of our AAUW Texas Branches. This event is a membership showcase and an opportunity to exchange information and ideas. (page 2)

You do not want to miss the motivating words of Carolyn Garfein, the National AAUW President, on "Breaking Through Barriers: AAUW Unifying Force," at Saturday's luncheon. She also will conduct a workshop on Saturday. See more about Carolyn Garfein on p. 3 and p. 21.

On Saturday, the Educational Foundation Fundraising Dinner will be addressed by Jeanne Goka, Principal of the Ann Richards School for Young Women Leaders. We will be recognizing Ann Richards, a Texas Star, as we work toward fulfilling an American Fellowship in her name. **(Continued on page 5)**

Our Mission: AAUW advances equity for women and girls through advocacy, education and research.

Our Value Promise: By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

\$TART \$MART Salary Negotiation Facilitator Workshop

By Celina Torres Fennel
AAUW Texas Program Vice President

Negotiating salary is a challenge for most women at all stages of their careers since women are less likely than men to ask for what they want. To empower young women starting their careers to avoid gender gap AAUW is collaborating with the **WAGE Project** to present **\$TART \$MART Salary Negotiation Workshops** to women students on college campuses.

According to Kate C. Farrar, Director of AAUW Leadership Programs, "To achieve this we need AAUW members to help promote and conduct these **\$TART \$MART Salary Negotiation Workshops**."

AAUW Texas will provide you this opportunity to train as a facilitator in conjunction with the AAUW Texas 44th Biennial Convention April 23-25, 2010 in Houston.

Annie Houle, National Director of the Campus and Community Initiatives: the WAGE Project, will conduct a pre-convention workshop on **\$TART \$MART Salary Negotiation Workshops** on Friday, April 23 from 1:30 p.m. to 4:30 p.m. Participants will receive a training guide including a PowerPoint facilitator training guide, coaching and mentoring before and after the workshop by phone, tips and the instructor's evaluation.

To take advantage of this opportunity, **select the Pre-Convention workshop, which is included on the Registration Form. The cost of the workshop is \$50 per attendee.**

The members of the AAUW Texas Board of Directors are excited to provide you this workshop to Open Opportunities for Women.

Annie Houle is the National Director of Campus and Community Initiatives for the WAGE Project. She helped develop and facilitate WAGE's Smart Workshops and has delivered Start Smart Campus workshops and Return Smart Workshops across the country.



Annie Houle

She has trained over 300 facilitators to assist in the delivery of WAGE's Smart workshops, and has coordinated workshops and facilitator trainings in the fall of 2009 and into the winter/spring of 2010. She assumed this position after starting the WAGE initiative in Maine called WAGE ProjectME.

Annie has served as board chair for the Portland YWCA, the New England Regional Board and the National YWCA Advocacy Board. Prior to taking her position with the WAGE Project, she was Project Director of a Red Cross based AmeriCorps/VISTA disaster action team serving the state of Maine.

She grew up in Ohio, and moved to Portland, Maine in 1998. Annie is one of three daughters, the mother of four daughters, has six grandchildren, and four are girls! Her work with women and girls through her profession, volunteer work and family make her a passionate advocate for women's rights and gender equality.

Show Us Your PEARLs!

"Show us your shoes," is a cry often heard by San Antonio's Fiesta queens during parades, while at Mardi Gras it's something else quite different!

At our AAUW Texas Convention in April it will be something much more dignified: **"Show Us Your PEARLs!"**

A PEARL is always more beautiful when it's displayed and that's what we're offering branches at this year's State Convention. As part of our emphasis on the PEARL program and it's embodiment of AAUW's Goals, Mission and Values, each branch may submit one 22" X 28" poster board portraying their PEARL efforts.

The standard sized poster boards will be displayed at the Friday night, April 23, 2010, Welcoming Reception in the Rose Garden Room.

Much as we'd love to display tri-fold boards, our space is limited so submissions **MUST** be limited to ONE single board only. Please send your intent to display to Kathy Anthon at kathy@anthons.com.

Sign-up for the displays and join Texas AAUW's **String of PEARLs**.



Protect
Educate
Advocate
Research
Lead

Will I See You at the Convention?

By Ann Berasley, AAUW Texas President

I know you have read Celina's front page article and are tempted, but still hesitant because these are hard economic times after all. AAUW Texas has done its best to make this affordable – under \$300 for full registration, which includes four meals, and a two-night hotel stay.

I know you are also thinking about your other commitments. As a parent of two girls, ages 10 and 7, who works full-time, I understand about the commitments that we juggle. I come away from every convention energized about AAUW and our mission. And, I always learn some-

thing new, often something that I can apply outside of AAUW in my professional life or other volunteer work.

I have gained role models, mentors, and friends from other branches from attending AAUW Texas conventions. Over the years I have called upon this network of women when I needed advice or help in working at the branch and state level. Using our AAUW network, we can open opportunities for all women and girls.

I look forward to seeing many of you again and to meeting those of you I have not. I hope you will accept the invitation and join us in Houston!

AAUW President to address AAUW Texas Convention

Carolyn Garfein the national President of AAUW will address the Convention's Luncheon Saturday. She was previously a Director of the AAUW Educational Foundation, Association Program Vice-President, Association Membership Vice-President and served on the Executive Committee and the Public Policy Committee.

She was the California Program Vice President and Budget Director, and the Georgia Leadership Development Chair and LAF Chair. As a Leader-on-Loan, she has visited more than 30 state and regional conferences.

In her professional life, Carolyn has assumed increasingly responsible positions in marketing and marketing research, managing staffs of up to 100 people and multi-million dollar budgets. She was manager of pro-



Carolyn Garfein

gram research at NBC, manager of research and promotions at Knott's Berry Farm, vice-president at Yankelovich, Skelly & White, and vice-president and regional manager at Maritz Marketing Research.

Currently, she is "semi-retired" from her position as Senior Vice-President of The Marketing Workshop, Inc., a marketing research and consulting firm.

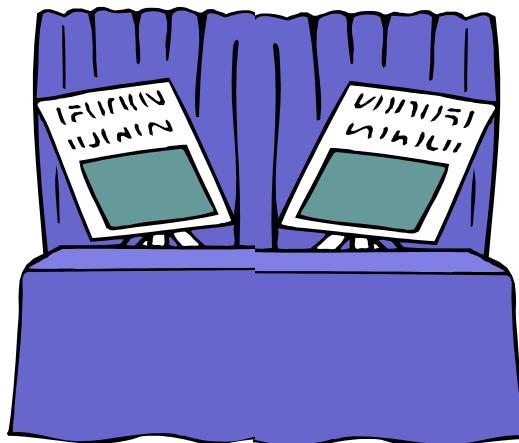
Carolyn holds a BA in Social Psychology from Cornell University and an MBA in Marketing and Management from California State University, Long Beach. She and her husband have been married for almost 40 years, and have two adult children and two granddaughters. Carolyn has been living in the Atlanta area since 1995.

\$20 Tells or Sells for your Branch on a Convention-long display table

Do you have an outstanding project that you want to brag about? Do you have something that your branch sells to raise money for the AAUW Funds that you know all of the 2010 Convention attendees would want to purchase? If so please let us know.

A table outside of the ballroom will be yours for Saturday and Sunday morning for a small fee of \$20.

There are electrical outlets, but you



will need to bring your own extension cords. Since there is not security in that area you will want to remove anything of value when you do not have branch members present to attend to your materials.

We have limited space available so please send your intent to display as soon as possible to Kathy Anthon at kathy@anthon.com.

Linda Lorelle to Open Conference with Keynote Address



Linda Lorelle

Linda Lorelle is an Emmy Award winning anchor whose reports have not only touched lives, but have helped save lives as well.

Just ask Houston area women who credit her series, "Buddy Check2: Beating the Breast Cancer Odds," for helping them detect breast cancer.

Her most recent Emmy was earned for her "Beyond Brown vs. Board: The Journey Continues," a documentary on how Houston desegregated its schools. Another Emmy was for her first person account of a local news anchor's battle with cancer.

Ms. Lorelle's special interest in education led her to found the Linda Lorelle Scholarship

Fund. It is a non-profit charity that provides major college scholarships and support to Houston area students who have average grades and come from challenging backgrounds.

To date, the Linda Lorelle Scholarship Fund has awarded more than \$1.6 million in scholarships to more than 200 students. Each year the Fund hosts thousands of Houston area students and their parents for a free, city-wide College Preparatory Conference.

Ms. Lorelle will tell us more about this challenging work that opens opportunities to young people who might be overlooked at scholarship granting time.

CARE's World-Wide Mission featured at International Brunch

The Convention's International Brunch will be held Sunday, April 25, 2010, from 10:30 to Noon.

We've heard about CARE packages all our lives, but now we can learn even more about the CARE organization and how it is working internationally with women to reduce poverty and suffering the world over. Our speaker will be Suzanne Berman.

Suzanne has been an activist against poverty for a long time. She found her calling when she stood outside the gates of a former concentration camp liberated by Allied and American forces during World War II. "This America, a country of heroes, can rise again," she said. "We can be the next 'Greatest Generation,' but this time we can free

the world from the shackles of poverty," she states.

CARE and AAUW are partners. CARE (www.care.org) is a leading humanitarian organization fighting global poverty. Recognizing that women and girls suffer disproportionately from poverty, CARE places special emphasis on empowering them to create permanent social change. Women are at the heart of CARE's community-based efforts to improve basic education, expand economic opportunity and increase access to health services in more than 65 countries. around the world.



Suzanne Berman

AAUW Advocates in many ways—Learn how to make a difference

Want more information on an important issue affecting women and girls? Looking for background information on current legislation or talking points on an equity issue? Need additional advocacy resources and ideas for action? Look no further than AAUW's issue pages and recently-updated position papers.

Advocacy isn't just about lending your name to an issue, or even speaking up on Capitol Hill. Advocacy is also about AAUW members and all citizens concerned with equity being

knowledgeable and aware of the current status of important issues.

That's why AAUW provides resource pages that offer the freshest information, advocacy resources, and most effective avenues for action on issues related to our current public policy

announce that our position papers have all been recently updated and are all available online for your use. You can access specific position papers and issues pages by clicking on this link:
www.aauw.org/advocacy/index.cfm.

Another way to make a difference is by joining AAUW's Action Network. You will receive notices about pending legislation that affects AAUW and it issues. Sign up now at www.AAUW.org.



Educational Foundation Dinner Honors Ann Richards



Governor Ann Willis Richards

Photo by James Tennison

Governor Ann Richards was unique. One of her legacies is the Ann Richards School for Young Women Leaders in Austin, an all-girls public school founded to educate young women and give them the confidence and skills necessary to succeed in college, in their careers, and in their communities.

The Education Foundation banquet Saturday night, April 24, 2010, at the state convention will feature Ann Richards and her legacy, as well as the new AAUW Ann Richards American Fellowship Fund. We will enjoy some historic video clips about Ann Richards, hear from the first principal of the new school named for Ann, Jeanne Goka, and meet some past and current AAUW fellows.

Ann Richards, 45th governor of Texas, was passionate about education and about creating opportunities for young women and minorities. The Ann Richards School for Young Women Leaders is an expression of her lifelong priorities and values.

A former public school teacher herself, at Fulmore Junior High School in Austin in 1955, Richards often said that teaching school was the hardest job she ever had.

Jeanne Goka to Speak at Convention's EF Dinner

Jeanne Goka was selected as the first principal of the Ann Richards School for Young Women Leaders after a nation-wide search. Prior to her selection, Ms. Goka was the director of Austin Independent School District's highly acclaimed Kealing Middle School Magnet Program for Advanced Academics. During her tenure, the program added a sixth grade and doubled the number of magnet applicants. She also served as the academic dean and taught English at St. Michael's Academy in Austin.

Jeanne Goka has a B.A. from the University of Houston and a M.A. from Texas State University. She began her 30-year career in education at Cullen Junior High, an urban school in the Houston Independent School District. She and her husband Louis Dubose, a writer, have two grown children, Michael and Emiko.

The Ann Richards School is the second all-girls public school in Texas. It is part of the Austin Independent School District, and is augmented with private funding.

Many people have made this school possible, but it's Goka who leads the mission to educate young women and give them the confidence and skills necessary to succeed in college, their careers, and their communities. Leadership is a huge component of the curriculum, along with STEM (science, technology, engineering and math).



Jeanne Goka
Educational Foundation
Dinner Speaker

AAUW Texas is Opening Opportunities in Houston

(Continued from page 1)

At the closing session's Sunday Brunch, Suzanne Berman, Field Coordinator for C.A.R.E., Central Region, Texas will speak on International Issues and it's Partnership with AAUW (See related article on page 4).

The Program Committee is bringing

you outstanding speakers for the variety of workshops. Workshop sessions cover the hottest topics from STEM: Education Collaboration, Economic Security, Pay Equity, Marketing and Publicity, Membership Involvement of Every AAUW member and Technology/Computer Savvy. Read the de-

scriptions of the workshops to be presented in this newsletter to help you make your selections. (p. 19-22)

Don't miss your opportunity to participate in this convention dedicated to Opening Opportunities. **Join us in Houston, April 23-25, 2010.**

Begin your convention weekend with:

Bayou Bend Tour at Museum Home of Ima Hogg

Bayou Bend is one of the country's leading museums of American decorative and fine arts. Founded by the renowned collector and philanthropist Miss Ima Hogg (1882–1975), the collection is displayed in her former residence, Bayou Bend. Twenty-eight room settings—elegant parlors, a fashionable dining room, a grand reception hall, and stylish bedrooms—chronicle the evolution of style in America from 1620 to 1870.

The collection of Americana numbers more than 5,000 objects, including furniture, paintings, works on paper, silver, ceramics, glass, and textiles. The exceptional furniture of John Townsend and John Henry Belter, outstanding paintings by John Singleton Copley and Charles Willson Peale, and beautiful pieces of silver by Paul Revere and John Coney—all illustrate the inspiring artistry of early America.

Fourteen acres of formal and woodland gardens encircle Bayou Bend. Named for the bayou that winds around the property, the elegant pink stucco home was built in 1927–1928 by the renowned Houston architect John F. Staub. Bayou Bend is listed on the National Register of Historic Places and certified as a Texas Historical Landmark.

The 3 ½ hour tour begins at 1 p.m. Friday with bus pick-up at the Marriott (convention hotel). Sandra Lord, professional tour guide, will provide en-route narrative of information on



Photo by Rick Gardner, Spring 2000

the Hogg family and what to look for in the museum home and gardens. Following Bayou Bend, the tour continues through River Oaks, Houston's most elegant residential area, with Ms. Lord narrating the "Lifestyles of the Rich and Famous" on signature streets.

Per person cost of the tour is \$35. Reservation of 22 persons **by April 5** is required.

Houston is Ready for You—Build in Extra Time to Explore

Attending the Convention may be just part of your fun next April. It may be just the time to bring spouses and other family members to visit this fourth largest city in the United States and the largest city in the state of Texas with a population of 2.2 million. The Houston metro area has a population of 5.7 million.

Houston offers a wide variety of fun things to do both before and after the convention. Try to build in a day or more to explore this very large modern city.

Located in the American South, Houston is the seat of Harris County and the economic center of Houston, Sugar Land and Baytown metropolitan area. Founded August 30, 1836, by the Allen brothers on the land near the banks of the Buffalo Bayou, the city of Houston was incorporated on June 5, 1837, and named after then President of the Republic of Texas, Sam Houston.

In the mid-twentieth century Houston became the home of Texas Medical Center, the world's largest concentration of healthcare and research institutions and NASA's Johnson Space Center, hence its nickname "Space City."

Why not schedule a visit to Space Center Houston while you are in town? Visit their website for tour information: <http://www.spacecenter.org>.

There are more than 40 museums in Houston. Go on line and Google Houston Museums and you'll find a great variety.

Taking the pre-convention tour when you will visit Bayou Bend Museum, the former home of Houston philanthropist Ima Hogg, will whet your appetite for exploring some of Houston's 39 other museums before returning home.

If shopping is on your agenda, you should schedule some pre- or post-convention time to visit the famous Galleria, and other shopping areas in the Houston area.

Other attractions are the Houston Zoo, along with the city's excellent theater, dance and musical performances.

Golf beacons year-around in Houston, as do a variety of professional and amateur sports being played at various locations around the city.

Opening Opportunities
AAUW Texas 44th Biennial State Convention
April 23-25, 2010

Registration Form

Please print or type clearly. **One person per registration form.** Meal availability cannot be guaranteed with late registration. Hotel reservations should be made directly with the Marriott Houston Westchase Hotel (713-978-7400)--see below. A check or a PayPal confirmation number must accompany this registration form. Cancellations before April 15 will be charged a processing fee of \$15.00. No refunds after that date. Electronic form is available at www.aauwtexas.org.

Registration Information:

Name _____ Badge Name _____
 Address _____ City _____ ST _____ Zip _____
 Home Phone _____ Work/Cell _____ E-Mail _____
 AAUW Branch _____ Pos. in Branch _____ St. Office _____
 Assn. Office _____ Honorary 50-Year Member _____ First Time Attendee _____
 EF Fellowship or Grant (Type/Year) _____
 Student Affiliate _____ College/Univ. Partner _____ College/Univ. _____ Guest _____

Please indicate any special needs:

- ☐ Limited Mobility
☐ Limited Hearing
☐ Vegetarian
☐ Vegan
☐ Other: _____

Voting Status (Check One Only)

- ☐ Texas Branch Delegate
☐ Texas Alternate Branch Delegate
☐ Texas Member-At-Large Delegate
☐ Texas Past State President Delegate
☐ Texas College/University Partner Delegate
☐ Texas State Board Delegate

Convention Registration and Special Event Fees

Pre-Convention (Friday Afternoon)

Tour \$35 ☐
 Wage Workshop \$50 ☐

Single—Day Registration

Friday (includes Reception) \$ 40 ☐
 Saturday (includes Continental breakfast, Lunch & Dinner) \$150 ☐
 Dinner entrée: ☐ Filet of Beef ☐ Grilled Salmon
 Sunday (includes International Brunch) \$ 60 ☐

Full Registration

Full registration fee includes convention packet, workshop materials, Friday evening reception, Saturday Continental breakfast, lunch and Funds Dinner, Sunday International Brunch. Please select dinner entrée:

- ☐ Filet of Beef ☐ Grilled Salmon

Postmarked by March 15 \$165 ☐
 Postmarked by April 5 \$190 ☐
 After April 5 \$220 ☐
 Student Affiliate \$ 90 ☐

Guest Meal Tickets

Saturday luncheon \$35 ☐
 Ann Richards Fund Dinner \$75 ☐
 International Brunch \$30 ☐

Total Remittance \$ _____

Payment Type

- ☐ Check enclosed for \$ _____
 (payable to AAUW Texas State Convention)
☐ Payment by PayPal Confirmation # _____
 (www.aauwtexas.org: link to PayPal and Hotel reservation)

Mail this two-page form and your check to:
Mary Ann Stanley, 11634 Southlake, Houston, TX 77077. (Phone 281-496-9964). Electronic forms can be completed on-line, saved to your computer, and emailed to aauwtxconv@yahoo.com with the PayPal confirmation number. Forms with legible email addresses will be acknowledged when received.

Hotel Reservations: Please make your own reservations with the Marriot Houston Westchase Hotel Links:

(www.aauwtexas.org)

OR

<http://www.marriott.com/hotels/travel/houwm-houston-marriott-westchase/>)

or call 713-978-7400. Room Rates:

**\$99 single or double,
 \$109, triple or quad.**

Deadline for Convention Rate: April 5

Workshop Registration Form

Opening Opportunities

AAUW Texas 44th Biennial State Convention

Name

Saturday, April 24, 2010

Workshop A 8:45 AM – 10:00 AM Choice, Workshop A: First Choice A _____ Second Choice A _____

A1. Let's Get Connected: El Paso Conference on Women Speaker: <u>Anna Mattersdorff</u>	P E A R L
A 2. STEM: Education collaboration: Enhancing the Future Economic Security for Girls and Women Speaker: <u>Cathy Ashby, M.S.</u>	P E A R L
A 3. Pay Equity from 1913 to 2010 Speaker: <u>Malinda Gaul</u>	P E A R L
A 4. AAUW Initiatives for Developing Women Leaders Speaker: <u>Jackie Littleton</u>	P E A R L

Workshop B 2:00 PM – 3:15 PM Choice, Workshop B: First Choice B _____ Second Choice B _____

B 1. Networking Through Technology: Twitter, Facebook, Linked- In, blogs Navigating AAUW Website Speaker: <u>Margo Johnson</u>	E R L
B 2. "Secrets of Successful Fundraising" Speaker: <u>Lucy Barrington and Carol Rognrud</u>	P E A R L
B 3. Power of Strategic Publicity and Marketing. Speaker: <u>Carolyn Garfein</u> , President AAUW	E A R L

Sunday, April 25, 2010

Workshop C 8:00 AM – 9:15 AM Choice, Workshop C: First Choice C _____ Second Choice C _____

C 1. Presidents and Finance Officers Speakers: <u>Ann Berasley & Margaret Bentley</u>	E L
C 2. Communications: Computer Savvy: Building your own web and Newsletters Speaker: <u>Jeannie Best, M.Ed</u>	E L
C 3. Branching Out into the Community: Members & Mission Based Programs Speakers: <u>Priscilla Mowinkel and Maria Viera-Williams</u>	P E A L
C 4. Partnering with Colleges and Universities Speaker: <u>Monica Taliaferro</u> , Director, Marketing and Public Information, Brookhaven College and Farmers Branch Carrollton Branch Pres.	P E A L

P Protecting the future of women and girls
 E Education for women and girls
 A Advocacy of women and girls
 R Research of issues affecting women and girls
 L Leadership development for women and girls

Overview of Conference Schedule and Program

Friday, April 23, 2010

9 a.m. through 9 p.m.	Registration —Houston Marriott Westchase
9 a.m. to 1 p.m.	AAUW Texas Board Meeting
1 p.m. to 4:30 p.m.	Bayou Bend and Hogg Museum Tour
1:30 p.m. to 4:30 p.m. \$50 fee	Pre-convention workshop: \$TART \$MART AND WAGE AAUW FACILITATOR TRAINING AND WORKSHOP. At the end of the workshop, participants will be able to recruit on campus and conduct a \$tart \$mart Workshop, train workshop facilitators, assist women at all stages and students on campus to negotiate salaries to avoid gender wage gap, and become a \$tart \$mart Leader in Texas. Conducted by Annie Houle, National Director, Campus and Community Initiatives: The WAGE Project. (See p. 2)
4:45 p.m. to 5:45 p.m.	Bylaws Briefing
4:30 p.m. to 7 p.m.	Dinner on your own
7 p.m. to 9 p.m.	General Session Opens —Presidential Address by Ann Berasley Keynote Address: The Linda Lorelle Scholarship Fund (See p. 4)
9:15 p.m. to 10:45 p.m.	Welcome Reception (Meet the Candidates (See p.14-18) and Celebrate Strings of PEARLs, (See p. 2)

Saturday, April 24, 2010

7:30 a.m. to 9 a.m.	Registration
7:30 a.m. to 8:30 a.m.	Continental Breakfast and Round Table Discussions
8:45 a.m. to 10 a.m.	Exhibits Open
	Breakout Session A
8:45 a.m. to 10 a.m.	A-1 —Let's Get Connected: El Paso Conference on Women. Speaker: Anna Mattersdorff (See p. 19)
	A-2 —STEM: Education Collaboration: Enhancing the Future Economic Security of Girls and Women. Cathy Ashby, M.S. (See p. 19)
	A-3 —Pay Equity from 1912 to 2010, Malinda Gaul (See p. 19)
	A-4 —AAUW Initiatives for Developing Women Leaders Speaker, Jackie Littleton (See p. 20)
10:30 a.m. to 12 noon	First Business Meeting
12:15 p.m. to 1:30 p.m.	Luncheon—Breaking Through Barriers: AAUW Uniting Force Speaker: Carolyn Garfein, President AAUW (See p. 3)
1:30 p.m. to 2:15 p.m.	Polls open, if there are contested races
2 p.m. to 3:15 p.m.	Exhibits Open

Breakout Session B

2 p.m. to 3:15 p.m.

B-1—Networking Through Technology: Twitter, Facebook, Linked-In, Blogs, Navigating AAUW's Website, Margo Johnson (See p. 20)**B-2**—Secrets of Successful Fundraising: Speakers, Lucy Barrington and Carol Rognrud (See p. 20)**B-3**—Power of Strategic Publicity and Marketing, Speaker Carolyn Garfein, AAUW President (See p. 21)

3:30 p.m. to 4:45 p.m.

District Meetings, District Elections, and other business

5 p.m. to 6 p.m.

Second Business Meeting

6 p.m. to 7:30 p.m.

Time on your own

6:30 p.m. to 7:30 p.m.

Legacy Circle and Past Presidents Reception (by invitation only)

See an article on AAUW's Legacy Circle program on page 12

7:30 p.m. to 9 p.m.

Education Foundation Fundraising DinnerRecognizing a Texas Star, The Ann Richards American Fellowship
Speaker: Jeanne Goka, Principal of Ann Richards School for Young Women Leaders (p. 5)**Sunday, April 25, 2010**

7 a.m. to 8 a.m.

Breakfast on your own

8 a.m. to 9:15 a.m.

Breakout Session C**C-1**—"If I Knew Then What I Know Now: Secrets of Successful Presidents and Finance Officers." Speakers: Ann Berasley and Margaret Bentley (p. 21)**C-2**—Communications: Computer Savvy, Building your own Web and Newsletters, Speaker: Jeannie Best, M.Ed (p. 21)**C-3**—Branching Out Into the Community: Members and Mission-based Programs Speakers: Priscilla Mowinkel and Maria Viera-Williams (p. 22)**C-4**—Partnering with Colleges and Universities, Speaker: Monica Taliaferro, Director of Marketing and Public Information, Brookhaven College, and Farmers Branch, Carrollton, Branch President (p. 22)

9:30 a.m. to 10:15 a.m.

Third Business Meeting

10:30 a.m. to 12 noon

International Brunch

Speaker: Suzanne Berman, Field Coordinator, C.A.R.E. , Central Region, Texas (See p. 4)

12 noon

Adjournment

Houston Marriott Westchase Hotel

Call reservations to: (713) 978-7400
Or visit: www.Marriott.com/hotels/travel/houwm.houston-marriott-westchase/ or go on line to find a link on www.AAUWTexas.org.

Marriott Westchase Amenities

- All rooms feature extra luxury and comfort for a restful stay with "Revive" Bedding package.
- Rich Texas historical flair is reflected in the guest rooms with historical artwork and furnishings.
- Beautiful granite counter tops in every room via a side table. Coffeemaker, coffees/teas.
- Free on-site parking (Valet—\$14 a day).
- This hotel has a smoke-free policy.
- Indoor and heated outdoor swimming pools.
- A fitness center and several dining options.



Make your own reservations before April 5, 2010, to get the Convention daily rate of: **\$99 for Single or Double, and \$109 for Triple or Quad.**



Tell Your Personal and Branch Stories With These Ads

By Catherine Robichaux, Program Editor

AAUW Texas is offering advertising opportunities to promote participation and visibility at the 2010 AAUW Texas Convention. We hope all Texas branches will buy a **3-line AAUW Branch Special ad (\$10)**. Branches are welcome to place a larger ad. Advertising is also open to AAUW affiliated individuals and Houston area businesses. The other ad sizes are business card, quarter-page, half-page and full-page.

To submit an ad, you will need the **Convention Program Advertising Application Form**, which includes complete instructions. It can be downloaded from the AAUW Texas website by clicking on the [more](#) link under the 2010 convention title on www.aauwtexas.org, and scrolling down to the application form link. It may also be requested from the convention program editor, Catherine Robichaux (North Harris County branch member), at catherine-aauw@swbell.net. Ads are now being accepted. The deadline is March 1, 2010. Early submissions are appreciated.

	Width	Height	Cost
Full-page Color - Back Cover Only	4.5"	7.5"	\$250
Full-page B&W	4.5"	7.5"	\$150
Half-page B&W	4.5"	3.5"	\$75
Quarter-page B&W	4.5"	1.75"	\$35
Proportionally Re-sized Business Card B&W	3.06"	1.75"	\$35
3-Line AAUW Branch Special B&W	4.5"	7/8"	\$10

Deadline: March 1, for advertising submission

Nominations sought for AAUW Texas

Outstanding Member and Outstanding New Member Awards

The American Association of University Women Texas will honor both an existing member and a new member at the 2010 state convention in Houston with the **Outstanding Member** and the **Outstanding New Member Awards**. Nominees should be either a member or new member who has

helped shape AAUW Texas or the State of Texas.

The nominee must be living, a member of AAUW, a legal resident of Texas, and willing to attend the 2010 AAUW Texas Convention in Houston April 23-25, 2010. For more information, please go to <http://www.aauwtexas.org>.

Texas State Legacy Circle Project Q and A

What is the Legacy Circle?

It's AAUW's cross-corporate recognition program for planned gifts, typically bequests.

What is a "Planned Gift?"

It's a significant gift to a charitable organization either during the donor's lifetime or from the donor's estate.

Why should I make a Planned Gift to AAUW?

A planned gift allows you to continue to support vital education and equity programs into the future.

A planned gift often allows a donor to make a more significant gift than was possible during her or his lifetime. Especially in today's economic climate, planned gifts are critical to funding key programs.

Planned gifts help ensure that AAUW's programs will benefit women for years to come.

What are the basic Types of Charitable Planned Gifts?

Bequest Gifts

Specific amount or percentage of a donor's estate

- 401Ks or IRAs
- U.S. Savings
- Bonds
- Life Insurance Policies

Life Income Gifts

- Charitable Gift Annuities
- Charitable Trusts
- Pooled Income Funds

How do I join the Legacy Circle?

Most planned gifts are easy to establish. Participants enroll by completing a confidential form and mailing it to the AAUW Development Office in Washington DC.

How Might I Leave My Legacy?

Donors may choose any of AAUW's Funds.

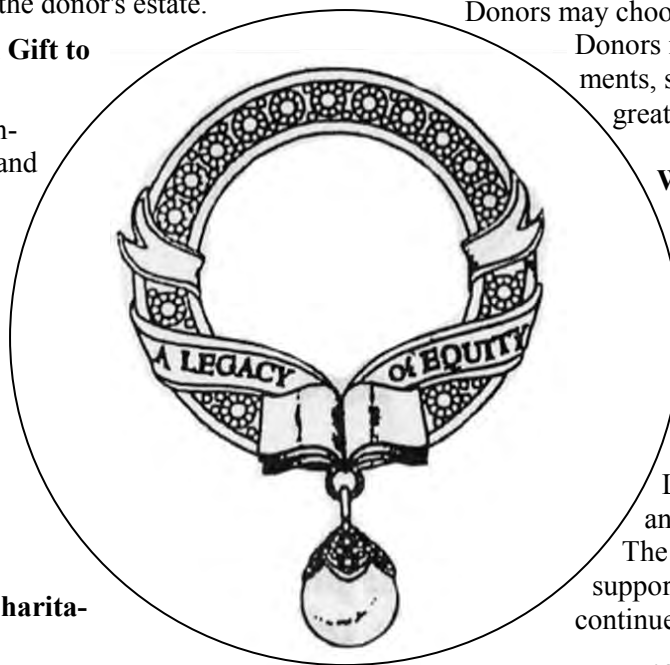
Donors may choose between endowments, specific programs or area of greatest need or personal interest.

What benefits will I receive as a Legacy Circle member?

A specially commissioned Swarovski Jewelers pin which recognizes your lasting commitment to education and equity for all women and girls. Invitations to special Legacy Circle events at State and Association conventions. The satisfaction of knowing that support for critical programs will continue into the future.

What if I've already arranged for a planned gift to AAUW?

Simply download the Legacy Circle Enrollment Form, complete it and send it to the AAUW Development Department at the address on the form. Then contact the Texas State Legacy Circle Project chair who is Anita Knight, the Texas Educational Fund Vice President. Email her at: dbasknight@aol.com with the information that you are a member.



Texas Star Quilt Raffle Set for Educational Foundation

At the state convention there will be a raffle for a colorful handcrafted quilt (wall-hanging size) to raise funds for the new Ann Richards American Fellowship Fund. (You can see it is the same design as our commemorative pin for donors to the new fund – an Americana design in red, white, and blue.) You are urged to sell these raffle tickets in your community and branch and then bring the tickets and money to the convention. You do not have to be present or be an AAUW member to win. If no one from your branch is attending, you can mail them to EF chair Anita Knight. Remember, all the money will be credited to your branch's Educational Foundation total. Copy as many tickets as you need. For a page of raffle forms to copy go to: www.AAUWTexas.org. Sell them for **\$1 each or 6 for \$5**.

Mailed checks and raffle tickets **must be postmarked by April 10, 2010, to be in the drawing**. Mail to: Anita Knight, AAUW-TX EF VP, 529 Buckeye Trail, Austin, TX 78746



TEXAS STAR QUILT RAFFLE

April 24, 2010

AAUW: Celebrating a Texas Star: Governor Ann Richards

Name _____

Address _____

Phone _____

Branch _____

TEXAS STAR QUILT RAFFLE

April 24, 2010

AAUW: Celebrating a Texas Star: Governor Ann Richards

Name _____

Address _____

Phone _____

Branch _____

Jan Roberts holds the wall hanging she designed and made for this raffle.

Copy as many of these tickets as needed and sell them at your branch meetings.

Report of the 2009-2010 AAUW Texas Nominating Committee

The AAUW Texas Nominating Committee 2009-2010 consisted of: Mary Edwards, Chair, Elizabeth Newell, Jeannie Best, Marietta Hostak, Melba Zaremba, Janet Peavler, Margie Poole, and Elaine Wells.

The slate for 2010-2012 is:

President: Margaret Bentley, Southwest Dallas Branch,

Program Vice President: Mary Edwards, West Harris County Branch (Houston),

Membership Vice President: Jeannie Best, Abilene Branch,

Education Foundation Vice President/Legal Advocacy

Fund Vice President: Lucy Whitaker Barrington, Lubbock Branch,

Secretary/Historian: Rosemary Morrow, Austin Branch,

Finance Officer: Susan Alami, West Harris County Branch (Houston).

District Representatives are: **Central District: Elizabeth**

Newell, Austin Branch,

South District: Enny Schissler, West Harris County Branch (Houston),

South District: Rosemarie W. Herrman, Harlingen Branch,

North District: Janet Domaracki, Farmers Branch-Carrollton Branch,

North District: Martha Matthews, Northeast Tarrant County Branch,

North District: Stephany Compton, Denton Branch,

West District: Joy Vann, Lubbock Branch.

In addition to the slate presented, the AAUW Texas bylaws allow nominations to be made from the floor of the convention, provided written consent has been obtained. AAUW Texas policies and procedures require the nominee's statements to be printed as they were submitted and to not exceed 200 words.

The following pages (14 through 18) contain the photographs and statements that were provided by the individual candidates for both the AAUW Texas Board and the District Representatives candidates for 2010-2012.

AAUW Texas President—Margaret Bentley, Southwest Dallas



Margaret Bentley

I bring to AAUW-Texas my training and experience as a change agent with the goal of reorganizing and revitalizing Board positions to align more closely with the mission of the newly reorganized National AAUW, emphasizing the Board's role as support for all Texas Branches. My goal is to lead and guide the Board to a more enjoyable and fulfilling experience while providing more direct and effective support to the extent Branches want it, in the areas of programming, recruit-

ment, retention, and fundraising. It is my belief that the Board needs to emphasize mission related activities rather than working on infrastructure, enabling a new, more effective and pervasive means to provide guidance and information to Texas Branches.

My qualifications include extensive strategic managerial and reorganizational experience in both private and non-profit environments plus a good understanding of AAUW structures, program and reporting as well as con-

sensus building.

My AAUW experience includes SWDC Branch Programs VP 2001-2003; President 2003-2005; State Finance Officer 2005-2009; North Texas Interbranch Council; National Conventions in 2003 and 2007; State Conventions and Leadership Conferences.

I earned an MBA in Organizational Behavior at Southern Methodist University and a BS in Psychology at New Mexico Highlands University.

Vice President Programs—Mary Edwards, Houston

As Program Vice President, AAUW Texas Board, my main goal would be to assist branches in implementing programs and other projects that promote AAUW's mission. Visibility of branches in the community and retention of branch membership can be accomplished by creative and educational programming. Assisting branches by frequent communication and by sharing ideas would be imperative.

Qualifications:

Montgomery County
Branch: Program Vice

President and various committees

Greater Houston Area Interbranch Council: Communications Officer (two years); President (two years)

AAUW Texas State Board: District Director for greater Houston area (2 years); University/College Chair (4 years)

West Harris County Branch: Representative to Interbranch Council (2 years); President of Branch (current: will be two years July 1, 2010)

Expanding Your Horizons event: Co-chair of various committees

Personal Information and Education:

Retired librarian (public libraries and school library)

B.A. degree in English, Rice University

M.L.S. degree, University of California, Berkeley

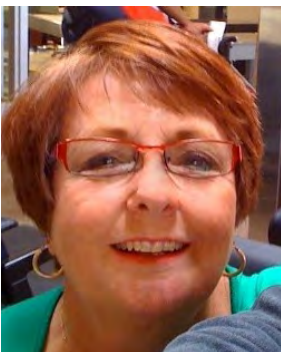
Married: two children, six grandchildren

Excellence in Service Award, University of California Alumni As-



Mary Edwards

sociation, 2004 (for AAUW volunteer work and for outreach volunteer projects for U.C.)



Jeannie Best

Vice President Membership—Jeannie Best, Abilene

I am a Retired Texas Public School Educator/Counselor from Abilene, holding both a Bachelor of Music in Education and Master in Education: Counseling and Human Development from Hardin-Simmons University.

Since 2000, I have served as Abilene Branch Membership VP, 2 terms as President, Publicity/Communications Chair, Program

Committee member and Scholarship Fund Raising Chairman. I currently serve as the West District Representative for AAUW Texas and am a member of the Membership and Program Committees. These positions have provided a working knowledge of AAUW, Membership issues and AAUW State Board procedures and dynamics. In my
(Continued on page 14)

Vice President Membership—Jeannie Best, Abilene (Continued from Page 13)

professional positions, I have acquired Communication Skills, the ability to work effectively with people, Goal Orientated Leadership Skills and Computer Technology skills. As State Membership Vice President, I will seek to: Support Texas AAUW

branches through effective communications and use of interactive tools designed to educate Branches on issues of membership; Increase University Partnerships and student affiliations through continuation of the marketing tools as recruitment methods

grow new branches based around College and University State Committee to develop innovative, effective use of University Partnerships.

I look forward to serving on the AAUW Texas State Board as Membership Vice President, 2010-2012

AAUW Funds—Lucy Whitaker Barrington, Lubbock

My primary goal/objective is to make sure AAUW TX



Lucy Whitaker Barrington

branches are well informed and understand how National AAUW changes impact us regarding the various AAUW Funds. I plan to . . . work with the branches assisting with fundraising ideas and contribution submissions, keep branches informed about LAF plaintiff cases, share information about AAUW research, and provide updates on the Educational Opportunities Fund.

Currently in Lubbock, I am

Communications Officer and assist at the Mother-Daughter TTU college visits. In 18-years in AAUW in St. Louis MO, my branch service included President, Membership VP, and EF Chair and Newsletter Editor for two branches. I served on the St. Louis Interbranch Council (13 years) and the AAUW MO State Board (4 years) and received an EF named gift honor from AAUW MO and 2 branches.

Between AAUW and teaching,

I organized and conducted multiple fundraising activities and events.

St. John's High School was a small school; I wore "multiple hats," as well as teaching full time. My background includes a BS and MAT in Education--Business Ed. plus over 30 hours in computer courses. In 29 years high school, adult ed., and collegiate teaching, I designed and taught business and computer curriculum.

Secretary/Historian—Rosemary Morrow, Austin

Goals:

- To carry out the mission and vision of AAUW Texas
- To support the AAUW Texas president as she carries out her duties
- To keep accurate records of the actions of AAUW Texas business

Qualifications:

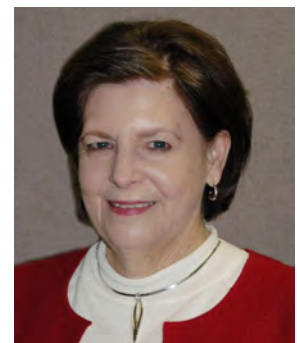
- AAUW Austin Branch Member since 1995
- AAUW Austin Branch Program Vice President, 2007-2008
- AAUW Austin Branch President, 2008-2009
- President, Texas Council for the Social Studies, 2001-2002
- Chairman, Texas Legislation Committee, Delta Kappa Gamma Society International, 1999-

2001

- Area VII Coordinator, Texas, Delta Kappa Gamma Society International, 1995-1997
- President, Alpha Chapter, Texas, Delta Kappa Gamma Society International, 1990-1992

Personal Information:

- Director of Social Studies, Division of Curriculum, Texas Education Agency
- Former social studies teacher at junior high and high school, social studies instructional coordinator, and social studies supervisor in the Austin Independent School District, Austin, Texas
- Doctor of Philosophy, Curriculum and Instruction, The University of Texas at Austin



Rosemary Morrow

- Certifications in Mid-Management and Supervision
- Masters of Education, Major: History; Minor: Political Science, Southwest Texas State University (now Texas State University-San Marcos)
- Bachelor of Arts, Major: History; Minor: Government, The University of Texas At Austin

Finance Officer—Susan Alami, West Harris County, Houston



Susan Alami

Goals/Objectives

As Finance Officer my major goal will be to maintain the financial health and stability of AAUW Texas. I will accomplish this by: gaining knowledge of specific federal and state charitable tax laws and legal liabilities; filing required forms to remain in compliance with federal law and IRS requirements; chairing the Finance Committee, using input from other board members, to develop a budget to support the AAUW strategic plan; preparing regular financial reports comparing actual versus budgeted revenues and expendi-

tures; protecting the assets of AAUW Texas by securing adequate insurance coverage; providing support and technical assistance, in a timely manner, to requests from branch and state officers.

Qualifications

I am detail orientated, have good organizational and computer skills. I also have corporate management experience and experience chairing finance committees, recording, analyzing and reporting financial data. Through AAUW I have continued to develop leadership skills by serving in

the following positions:
West Harris County Branch - Membership VP 2004-2006, President 2006-2008
Expanding Your Horizons Conference - Treasurer 2003-2005, Secretary 2007-2009
Greater Houston Area Inter-branch Council - Branch Representative 2007-2009, Secretary/Treasurer 2008-2009, President 2009-2010

Personal Information/ Education

BS Home Economics Education, MS with nutrition major, The Ohio State University. Retired

Central District Representative—Elizabeth Newell, Austin

Goals and Objectives:

- *Communicate with branches regularly using Internet technologies
- * Assist branch presidents and other officers in performing their duties and in increasing branch viability and visibility
- *Promote the development of leaders in branches

and encourage branch leaders to assume leadership roles at state and national levels

Qualifications:

- *Two years as Central District Representative
- *Local branch offices including President, Membership Vice President, Association Program Vice

President, Secretary
Personal Information and Education:

- *Retired public school secondary science teacher
- *B.A. degree in Chemistry: M. Ed. in Science Education
- *Married; two children; two grandchildren.



Elizabeth Newell

South District—Enny Schissler, West Harris County, Houston



Enny Schissler

GOALS AND OBJECTIVES

Increase communications between branches, its members, District Representatives, and the State Board.
Stimulate the branches to recruit and retain a new generation of AAUW members.
Help the Houston Area branches with the imple-

mentation of the changes in AAUW and the new charity tax laws using physical presence and modern ways of communication.

Create a "non-senior citizen" inter-branch recruitment team.

Establish contacts with professional women's organizations in the Houston Area.

QUALIFICATIONS— AAUW AND OTHER EXPERIENCE

I bring organizational, planning and management experience and have an ability to motivate people.

I have been a member of VVAO in The Netherlands from 1962-1975 and of AAUW since 1999.

(Continued on Page 16)

South District—Enny Schissler, West Harris County, Houston

(Continued from Page 15)

I have been Treasurer of the West Harris County Branch and for the past 3 years Manager/Treasurer of the Montgomery County Branch.

PERSONAL INFORMATION

AND EDUCATION

Born and raised in The Netherlands, resident of the USA since 1975.

ME in Chemical/Material Physics Engineering from TU Delft, The

Netherlands.

Held positions as material failure expert and in management with Royal Dutch Shell.

Fought a year-long battle with Stage III breast cancer in 1993/1994

South District—Rosemarie W. Herrmann, Harlingen

Goals and Objectives:

1. Expand membership of all branches
 - a. Increase membership, particularly Hispanic, in the District by 10%
2. Expand collaborative public policy efforts
 - a. Develop a strategy whereby each branch meets with 2 groups in their area which share with AAUW a public policy goal.
 - b. Each branch participates with another local organization in advocacy for a mutually identified goal.
3. Expand local visibility of the goals and community activities of the branch.
 - a. Help develop a strategy whereby local media broadcast or print at least one piece on the local branch's activities.
 - b. Develop a strategy whereby the branch maintains and utilizes an email list of non-members who are interested in the goals or activities

of the branch.

4. Develop local leadership
 - a. Help develop the participation at the leadership level of newer branch members.

Qualifications:

Branch President (2008 – 2010); VP for Program (2007-2008); Treasurer (2005 – 2007); member since 2003. Volunteer for the Harlingen Arts & Heritage Museum; Board member and Corresponding Secretary for the Rio Grande Valley Museum Association. Retired as Executive Director, Planned Parenthood Assn. of Cameron & Willacy Counties (1975 – 2007). BA in Political Science, Trinity College, Washington, D.C., 1969; widowed; 2 adult children.



Rosemarie W. Herrmann

North District—Janet Domaracki, Farmers Branch, Carrollton

As a regional representative, I will encourage branches to



Janet Domaracki

recruit a more diverse membership; in age, ethnicity, and occupation. Because I believe that "Equity is Still an Issue", I will encourage branch programs aimed at improving the situations of working women. I think that cross pollination and promotion of ideas and programs that are tried in other Texas or other states AAUW branches or other kindred organizations, should be used to accomplish these objectives.

I will encourage joining with other AAUW or non-AAUW organizations to accomplish mutual objectives. Believing that effective communication is bidirectional, I will represent concerns of branches to AAUW State and State issues and direction to branches. Since joining AAUW in September of 2005, I have been Branch VP of Programs '06/'07, Branch President '08/'09, North Texas Metroplex Interbranch Coun-

cil Treasurer '08/'10 and a volunteer at branch "Reach for the Stars" events '07, '08, '09. As branch president I encouraged formulation of, and served as committee member for, a new branch event, "Financial Basics for Women" '09.

I'm retired from a 30 year career in sales and marketing and have a BA from DePaul University in Chicago, and an MBA from The University of Chicago.

North District—Stephany R. Compton, Denton

Distance Education Librarian, Texas Woman's University, Denton, Texas. 1999 to present. B.A., M.L.S. from Texas Woman's University in English and Library and Information Studies. Regular continuing education via webinars, conferences, and training sessions.

My goal for the North Texas District is to continue to strengthen the fellowship and sharing of knowledge between the branches by sharing concerns and ideas. I will continue the

established visits and email communications and by sharing my experience and growth in AAUW from attending Interbranch meetings, State workshops, and the National Convention.

I have served as President of Soroptimist International of Denton, President of the Downtown Denton Association, Chair of District 7 - Texas Library Association, Chair North Texas Regional Group-Texas Distance Learning Association. I am able to organize, inspire and

accomplish a plan of action with the support of a group of individuals. My experience includes planning meetings, setting objectives, and meeting goals multiple times at work and in organizations. AAUW experience includes: Willing Volunteer-Denton Branch: Interbranch Representative- 2001-2005, Vice President for Membership 2003-2005, Hostess for Home Tour 2003-2006, Parliamentarian 2007-2009, President, 2009-2011, Delegate National Convention 2009.



Stephany R. Compton

North District—Martha Matthews, NE Tarrant County



Martha Matthews

I am honored to be a nominee for the position of North Texas District Director. My name is Martha Matthews, and I have been a member of AAUW since 1976 in Texas, California, and Georgia. I am a member of Northeast Tarrant County branch where I was president 2006-08, and am currently the Interbranch representative. I have been

involved with Interbranch for four years.

My major goal as a District Representative is to bring more of AAUW to our outlying branches not just our urban ones. Our branches are part of our state which is part of National. These influences should be felt in both directions.

I received a BA in Education

from Bellarmine University in Louisville, KY. I have been an elementary school teacher, a computer programmer and systems analyst, and have had my own company training corporate users in software. I am currently a Sales Associate at Talbots.

Thank you for your confidence in me. You will not be disappointed.

West District Representative—Joy Vann, Lubbock

I, Joy Vann, am seeking the office of District Representative for the West Texas Region. My goals would be to attend regional branch programs and to assist with recruitment. I believe for AAUW to remain strong, the branches must remain vibrant. I have served as Vice President, President, and Membership Vice President of the Lubbock branch. Currently, I am serving a second term as Mother-Daughter Vice President. This program, now in its fifth year, is a collaborative between AAUW, Texas Tech University, and Lubbock ISD. It works with 6th grade girls who would be first-generation college students and their mothers, educating them on the requirements and benefits of a college education through college visits, community

service projects, and middle school mentoring.

My husband (retired professor of engineering at TTU) and I (retired honors eleventh grade English teacher), have three children and seven grandchildren. We were instrumental in starting a Habitat for Humanity chapter in Lubbock twenty years ago and both serve as deacons in our church. For many years I was a Camp Fire leader, a girl's soccer coach, and Sunday School teacher. I have had a life-long commitment to helping girls achieve their dreams.



Joy Vann

Putting a Face on the Convention's Eleven Workshops

AAUW Branch members from around Texas attending the Texas Convention will find a multitude of Workshops that have been designed to impart knowledge, and at the same time offer ideas for future branch programs. The Workshops are listed here in the same order that they appear in the program which is on Pages 9 and 10.

The first four Workshops (below) will take place on Saturday, April 24, 8:45 a.m. to 10 a.m.

Let's Get Connected: *How to Work With Your Community Coalitions*

Anna Mattersdorff, speaker at "Let's Get Connected: El Paso Conference for Women," leads a workshop on how to connect with your community coalitions on Saturday morning at the Opening Opportunities Conference in Houston.

Anna, who holds a BScN, and a MA in Health Education & Medical Sociology, is Past President of AAUW-El Paso Branch.

She is currently Chair of the Scholarship Committee which offers scholarships annually to UTEP women students. She is also Diversity Chair and has developed a biennial con-

ference for women in an effort to bring together the exciting diversity of El Paso women, including military women. She has worked on many other state and local mission based projects.

Anna is a former registered nurse, with experience in children's orthopedics in England and Scotland, home health, public health, clinical nursing and teaching.

Now she works as a Legal Assistant in her son's law office. She has always been active in Civil Rights, Women's Rights, and Interfaith Programs.



Anna Mattersdorff

STEM: Enhancing the Future Economic Security of Girls and Women

Three partnerships between public schools and universities will be explored in this session. Find out how large public universities and small private universities have assisted one mid-size urban school district in its pursuit of academic excellence. Cathy Ashby, Associate Superintendent of the Abilene Independent School District in Abilene, Texas will be the presenter.

Cathy Ashby currently serves as the Associate Superintendent for the Abilene Independent



Cathy Ashby

School District. She has worked in public education for 24 years as an award-winning teacher, principal and administrator. She received her undergraduate degree from Hardin-Simmons University, her master's degree from Abilene Christian University, and her superintendent certification from Texas A & M University. She is currently a doctoral student in Educational Leadership at Texas Tech University.

Mrs. Ashby has been married for 27 years to Philip Ashby. She is a counselor at the Holland Medical High School.



Malinda Gaul

Pay Equity: *from 1912 to 2010*

Malinda Gaul is senior partner with Gaul and Dumont in San Antonio. She has practiced law for more than 27 years, primarily representing employees in employment law matters before State and Federal courts.

Ms. Gaul is a frequent speaker at continuing legal education courses and human resources training. She has spoken at numerous Equal Pay Day events on the issue of pay equity. Since 2003, she has been

listed in *Best Lawyers in America*. Ms. Gaul first worked with AAUW as a volunteer Legal Advocacy Fund attorney and since then she has served on the Advisory Committee reviewing cases for LAF funding, as LAF Liaison/Vice President at both the Branch and State level, and as President at the Branch and State level. Ms. Gaul is a past Chair of the State Bar of Texas Labor and Employment Law Section and currently serves on the Board of Directors for the Texas Employment Lawyers Association, a division of the National Employment Lawyers Association.

AAUW Initiatives for Developing Women Leaders



Jackie Littleton

AAUW is committed to developing women leaders...in their colleges, in their communities, and in Congress, to name a few spots where women leaders are needed. Starting with the college connection, the National Conference of College Women Student Leaders (NCCWSL) and Campaign College provide training and networking opportunities.

The WAGE project helps soon-to-be graduates learn to assess the job market and negotiate appropriately with potential employers. Learn how these and other

national programs can be replicated in your community, or ways your branch can identify students who should attend.

Jackie Littleton is serving her second term as director-at-large on the AAUW national board. She is currently Board Secretary, and serves on the Governance Committee and the Library and Archives Committee.

A member of the Tyler branch, Jackie has served as LAF liaison for the AAUW Texas board. She was president of AAUW in Tennessee before moving back to Texas.

The following three Workshops will take place on Saturday, April 24, 2 p.m. to 3:15 p.m.

Networking through Technology: Twitter, Facebook, Blogs, and AAUW's web

At the workshop Margo Johnson will help you understand more about our growing technology. The slate also includes Twitter, blog-her blogs, FACEBOOK, virtual village (Avatar), etc., and a run through on the new AAUW.org website set to be released in January 2010.

Margo joined AAUW Fort Bend County Branch in 1976, and was program VP the next year, taking over the newsletter and directory in subsequent years.

She was a member of the activist Montrose (Texas) and California Online branches and is 2009-10 treasurer of the Houston Branch, participating in the pilot project



Margo Johnson

for online dues and membership renewals. While chairing her third EYH for Fort Bend in 2000, Johnson took over the newly designed Fort Bend branch website, one of the first in Texas, maintaining it for several years. She acceded to the AAUW Texas website in July 2006, where, after a website redesign by Debbie Campbell, she finally graduated to DREAMWEAVER.

Johnson earned a B.S. degree in political science from Iowa State University. Back in 1996 she was a webmaster at work and currently maintains part of their portal application and a remaining small part of her church's website, all on different web platforms.

Secrets of Successful Fundraising: Keep the 'Fun' in Fundraising!



Carol Rognrud

Carol Rognrud of AAUW and Lucy Barrington of Lubbock team up to reveal the Secrets of Successful Fundraising.

"Fundraising today is an activity that needs participation, commitment and enthusiasm!" says Lucy, who has been involved in a variety of fundraising activities for over 25 years. "Fun is the one idea that should not be a secret when planning and holding a fundraiser," Lucy adds. She has been active in AAUW for 18 plus years, divided between Missouri and Texas.

Carol Rognrud began her career with AAUW in January of 2007 and serves as the Senior Development Officer. (Continued on page 21)



Lucy Barrington

Secrets of Successful Fundraising — (Continued from Page 20)

Carol is a highly motivated, personable, proactive, and results-driven development professional with over 14 years of proven success achieving and exceeding fundraising goals for a diverse range of leading prestigious non-profit, arts, and educational institutions including the AARP, The Johns Hopkins University, and the Gunnison Council for the Arts. Carol is originally from Arkansas and has lived in the Washington Metropolitan area for 12 years.

Power of Strategic Publicity and Marketing

Carolyn Garfein, AAUW President, will conduct this workshop on how branches can strategically plan to increase their visibility and effectiveness through publicity and marketing.

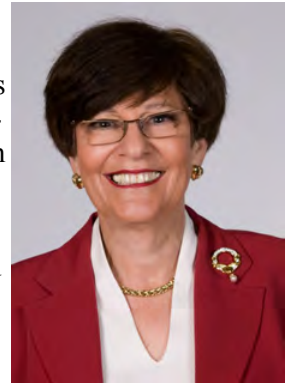
Elected president at the St. Louis AAUW Convention in June 2009, Carolyn represents a long tradition of accomplished AAUW leaders rising to higher office after years of previous AAUW service.

She most recently served on the Board of Directors of the AAUW Educational Foundation. Before that she was the state Legal Advocate

Fund chair, leading Georgia to first place in per capita giving.

Her local branch in North Fulton, Georgia, has raised thousands in scholarship dollars significantly aided by an annual book fair, a tradition of philanthropic activism that dates back to half a century.

While serving on the AAUW California board as budget director, Carolyn returned to school—18 years after receiving her B.A. from Cornell University. While in school she worked full time, reared two children, and graduated with an MBA, with honors.



Carolyn Garfein

The next four Workshops will take place on Sunday, April 25 from 8 a.m. to 9:15 a.m.

If I Knew Then What I Know Now: *Secrets of Successful Presidents and Finance Officers*



Ann Berasley

Texas AAUW President Ann Berasley and Margaret Bentley, Texas AAUW Finance Officer will be offering a workshop at the State Convention in Houston for past, present and future Branch Presidents and Finance Officers.

This workshop will provide helpful information to help branch officers avoid the pitfalls sometimes encountered by those who are new to these positions. They plan for this to be an interactive workshop with questions as well as answers from participants. Current and past officers are strongly encouraged to provide tips which will be helpful to all.

You are invited to bring to the workshop lists of questions so you can leave with specific answers or find out how to get answers when future problems arise.



Margaret Bentley

Communications: Computer Savvy, Building your own Web and Newsletters

Create your own Branch webpage? It's not as difficult as you may think.

At this workshop you will learn that there are free websites and 'Sitewise' Plus Branch Newsletter designs in Microsoft Word and Publisher to download. Also, learn how to convert your documents to 'PDF' versions that anyone can open.

Jeannie Best currently serves as the West District Representative for AAUW Texas and is a member



Jeannie Best

of the Membership and Program Committees.

Jeannie holds both a Bachelor of Music in Education and a Master in Education: Counseling and Human Development from Hardin-Simmons University.

She has served in both Branch and Texas Board positions, and is a retired public school educator/counselor. In all these positions she has used and honed her communications skills, especially in the area of new technologies.

Branching Out Into the Community: Members and Mission-based Programs



**Priscilla
Mowinkel**

AAUW branches need to spread AAUW's message in order to mine the resources of their community for the purpose of developing women leaders in their community. AAUW has many mission based programs available to aid you in recruiting support from your community. Priscilla Mowinkel and Maria Viera-Williams have been using these programs and community activities to spread AAUW's mission.

Priscilla is serving her second term as a member of the AAUW national membership committee. A member of the Farmers Branch/Carrollton branch and the California online branch she is currently serving her second term as AAUW Texas Membership VP and is a former, state District Representative and Interbranch president.



**Maria
Viera-Williams**

Maria currently is serving as the AAUW Texas International Affairs Liaison and Membership Diversity Chair. She is also the Dallas Branch liaison to the AAUW North Texas Interbranch Council. She has served as president, membership VP, and yearbook editor of the Dallas branch. She was Co-Chair of the American Association of University 100th Anniversary Conference held in Dallas in April 2008. Maria is a member of the program planning committee for the AAUW Texas conference to be held in Houston April 23-25, 2010.

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WE'RE FROM HERE

Partnering with Colleges and Universities

Speaker for this workshop is Monica Taliferro.

She is the Director of Marketing and Public Information, Brookhaven College, and is the Farmers Branch, Carrollton, Branch President.



Breaking through Barriers

**Plan now to attend the 44th
AAUW Texas Convention in
Houston. Learn more on our
website: www.AAUWTexas.org**

**a powerful
network of
EDUCATED WOMEN**

Steps to Credentialing and Convention Delegate Selection

By Margaret Bentley, AAUW Texas Finance Officer

Delegate Selection and Credentialing for the April 2010 State Convention

As of February 1, 2010, branch presidents will receive information about the number of convention votes available to their branches. Numbers are based on current branch members excluding student affiliates. Voting at convention will be for state officer elections, approval of state bylaws revisions and any other items needing member approval.

As soon as the branch president receives the information, appointment of Delegates, Alternate Delegates and Delegate Chair should commence. The branch president must send me the list of delegates indicating a Delegate Chair, no later than **March 15**, so I can begin the credentialing process (determination that each is eligible to be a delegate).

Any revision to the Branch Delegate list should be sent to me by the president as soon as possible so I can verify and

approve new delegates. If such a change takes place at the last minute, the branch president may give the new delegate a letter indicating which delegate is being replaced, if any. The new delegate will still need to go through credentialing.

When the registration packet is picked up by the Delegate Chair at the registration desk, all branch ballots will be included for distribution among Branch Delegates. These ballots will only be used in case a written vote is needed. A branch with fewer delegates than allotted, can distribute ballots in any way desired among their delegates.

Otherwise, for voice votes, Branch Delegates will simply cast voice or standing votes. The votes for any branch without delegates will be voided, so at least one branch member who can cast all branch votes should attend to give your branch members a voice in State governance.

New Personal Income Tax Deductions Allowed for Some Dues

By Margaret Bentley, AAUW Texas Finance Officer

When preparing your personal income tax return after December 31, do not

forget that Branch dues are not tax deductible unless your branch itself has a special IRS designation. Check with your branch finance officer about this to be sure.

National AAUW dues you paid this year are partially deductible. You can claim \$46 as a tax deductible contribution. State dues are not tax deductible.

Public Policy: It's as Easy as 1-2-3

By Malinda Gaul, AAUW Texas Public Policy Committee Chair

Getting involved in AAUW Public Policy is as easy as 1,2, 3:

1. Review the Mission Statement, Public Policy Program brochure, and updated position papers on www.aauw.org for an overview of the action priorities on which AAUW members across the country are focusing.
2. Sign up for *Action Network*, *Two-Minute Activist* and *Washington Update* email messages regarding legislative issues as they develop.
3. Use the already created resources, such as the *Woman-to-Woman Voter Turnout Manual*, *Pay Equity Resource Kit*, *AAUW Congressional Voting Record*, *Affirmative Action Resource Kit* and *Leadership Development DVD/CD webinar*, for interactive education programs.

Board Meeting Highlights from Nov. 14-15, 2009

By Dusky Wells, AAUW Texas Secretary

Texas AAUW Bylaws: Bylaws Committee presented the proposed draft of bylaws changes for AAUW Texas. Some adjustments were made by Board and bylaws will be presented to membership at state convention for approval.

Programming Committee: AAUW Texas State Convention – Houston 2010. The programming for the convention, information and pricing on advertising in program and convention budget were presented and approved by the Board.

Public Policy: Board approved that AAUW Texas sign/send letter to our US senators to promote the Healthy Family Act.

Next Meeting: April 23-25, 2010 in Houston, Texas.

Donate \$100 or more to Educational Foundation and receive this pin

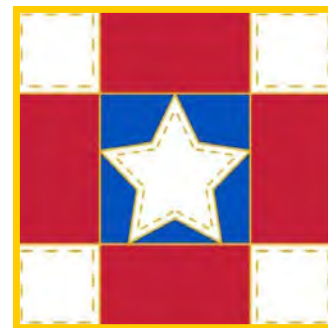
By Anita Knight, AAUW Texas Educational Foundation Vice-President

As of third quarter 2009, the Ann Richards American Fellowship Fund is listed on the www.aauw.org website at \$11,068.35.

Let's add to that total at the state convention in April by buying raffle tickets, contributing to Fund 4324 to receive a pretty commemorative pin, and/or becoming

a member of the AAUW Legacy Circle! (See the Raffle Ticket item on Pg 13 and the Legacy Circle article on Pg. 12)

Persons donating at least \$100 to EF, and designating it for the Ann Richards Fellowship (Fund 4324) will have the pin to wear at Convention, and for years to come.



Opening Opportunities for a new and different free E-membership

By Priscilla Mowinkel, AAUW Texas Membership Vice-President

Branches have now completed the first round of membership registrations. Please remember that recruiting members for AAUW demands full time commitment and is not just a once or twice a year event.

This year to aid in the recruitment of student affiliates at AAUW partner colleges and universities a new membership status has been developed; the **E-Student affiliate program**.

Almost every generation of young women in the history of this country has been able to look forward to a better quality of life than that of their mothers and grandmothers. This is the first generation expected to have a lower quality of life than that of their older relatives. These students need to understand that *equity is still an issue*.

All **undergraduate** students enrolled in an AAUW Partner Institute of higher education can become a E-student affiliate member for free. Branch and state presidents, membership vice presidents, and College/University relations chairs, and reps can all invite student prospects using the Member Services Database in AAUW's member center.

They just need a few facts to generate the electronic invitation to join AAUW as an e-student affiliate.

1. Verify that the institution the student attends is a c/u partner member. (Use the drop down menu to verify)
2. Enter the student ID#
3. First and Last name
4. Current e-mail address
5. Expected graduation month and year

This information will trigger the electronic invitation to join AAUW. Once the student receives the e-mail, they must click the "join AAUW now" link and complete the application to accept the invitation.

If you have anyone that you think is eligible for this membership either notify your branch leaders, state membership VP or Association with the above information.

Before submitting names please go to <http://www.aauw.org/About/join/value/colleges.cfm> and verify that the college in your location is a C/U member. If not this is a good way to introduce the partnership to your local college.

Welcome to Brookhaven College, Farmers Branch, TX.... Our newest C/U partner in Texas!!!!

Bylaws Changes are Outlined on the Next Pages...25 to 35

By Pam Wolfe, Bylaws Chair

Significant bylaws changes were made at the AAUW 2009 Convention. This meant the states had to make mandated changes to their bylaws; however, we do not vote on mandated changes.

Texas decided to review the entire state bylaws and incorporate parts of the new model bylaws. The articles that are not included here have either no changes or they have only mandated changes from AAUW. A complete copy of the AAUW Texas proposed bylaws may be found on the AAUW Texas website.

The proposed changes related to state officers will take effect immediately after they are voted on. This will allow the new board composition to be in place for the 2010-2012 biennium. The remaining changes will take effect July 1, 2010. Members of the state bylaws committee are: Veronica Johnson, Mary Ann Huslig, and Pam Wolfe, chair. The article numbering scheme had to be changed because of the mandated articles. The term American Association of University Women has been replaced with AAUW. If you have any questions regarding these changes please contact Pam Wolfe at piwolfe@yahoo.com. There will be a bylaws briefing Friday, April 23, 2010 before the state convention in Houston.