Framed Selfies for Votes!!!

An easy way to spice up your voter registration table is to encourage framed selfies for votes! While many people that pass by your table may already be registered to vote, you can still engage them and talk to them about AAUW by asking them to display their voter registration pride by taking a selfie!

Here's an example:

Except! Rather than using your pet, (I had to be creative), AAUW members, friends, allies and newly registered voters can have fun by taking a framed selfie with their smart phone!

Selfies for votes is a great way to energize voters, and drive traffic to your branch social media sites! Here's how to do it: 1.) Snap the photo! 2.) Encourage participants to find their framed selfie on your social media sites. 3.) Hand them a slip of paper with your social media sites listed. 4.) Have fun! Also, its fine if participants want to take their own selfie just make sure and suggest that they tag AAUW in their photo!

For example, let's say Susie Q passes by and you take a picture of her and her friends. Simply say, "Look up AAUW Texas on Facebook and Twitter and find your selfie!" Then hand Susie a piece of paper that has your social media addresses listed. Don't forget to remind them to vote, and thank them! It's as simple as that!

To create this frame, I purchased a foam board at Target and cut out the center of it using a ruler and x-acto knife. Then I used AAUW stickers, glitter, quotes, computer printouts, etc. to decorate the frame.

It's also a good idea to use both sides of the frame. Take a look at the other side of mine: