

AAUW Texas State Board Position

Description of Duties

Position Title: Membership Vice President

Leadership Skills Required and Helpful to the Position

- Must be a current member in good standing with an AAUW TX local branch, AAUW TX and AAUW National

Position Overview: Oversee efforts to recruit and sustain a diverse, active AAUW membership in Texas.

Branch Specific Responsibilities:

- Membership recruitment support as specified by the State and National Responsibilities listed below.

State Specific Responsibilities:

- Work with the Membership Committee on state-wide membership activities.
- Evaluate state membership development efforts, assess current membership and state demographics, and identify underrepresented groups to recruit, to include recruitment efforts of National members to local branches within Texas.
- Develop a strategic state membership action plan for recruitment that includes measurable goals and objectives, ensuring that this plan is integrated throughout AAUW Texas. Communicate this plan to the local branches.
- Work with other state officers and committees to integrate membership with other state priorities.
- Work with the College/University (C/U) Chair, District Representatives and branches to organize student organization groups on local college and university campuses and to identify and recruit new C/U and branch members from qualified institutions in Texas.
- Maintain regular contact with branch membership vice presidents.
- Provide membership recruitment and retention workshops and training at state and regional conferences, supporting branch membership development efforts through motivation, encouragement, regular communication and technical assistance.

National Responsibilities:

- Share National membership information with branches.
- Adhere to all National membership policies while encouraging branches to do the same.