



2017–18 Skill-Training Webinar Calendar

Skill-training webinars are an easy way to learn strategies and techniques that can help your branch grow and give leaders the confidence they need to take on new challenges.

AAUW's skill-training webinar schedule for the 2018 fiscal year is now available. Skill-training webinars will be held on the second Tuesday of every month at 7 p.m. ET. You'll find information on how to sign up for these webinars in your biweekly issue of *Mission & Action* and on www.aauw.org. Please note that scheduling is subject to change as many of these webinars are collaborative efforts between member leaders, staff, and outside experts. Check www.aauw.org regularly for updates.

September 12, 2017: Social Media Made Easy

This webinar outlines what you should and shouldn't do when running social media.

October 10, 2017: Small but Mighty

Find out how small branches can have a big impact!

November 14, 2017: Diversity and Inclusion Task Force

Learn how to create a more welcoming community for all.

December 12, 2017: Transition and Succession Planning

Get strategies to plan for the future of your state and branch leadership.

January 9, 2018: Fundraising from Other Pockets

Tired of always asking the same people for funds? Join us for a discussion on how to raise funds from businesses and individuals in your community.

February 13, 2018: Diversity and Inclusion Task Force

March 13, 2018: How to Get Publicity

Your branch holds great events and does wonderful things in your community. How do you get the publicity you deserve?

April: Hiatus for state conventions.

May 8, 2018: Writing to Engage

Find out how to make the most of your websites, brochures, newsletters, and emails!

June 12, 2018: Creating the Value of Membership

Learn how to help current and future members feel connected to AAUW's work and realize the value of their membership.