



University Woman Texas
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GOTV: Get Out The Vote

AAUW Texas continues to be the leading voice promoting equity and education for women and girls in the state. Your voice is a crucial component to ensure we address the barriers and implicit biases that hinder the advancement of women. Some of the most historically powerful methods we use to affect change at AAUW are activism and voting. This is where we need you.

As you well know, in order to effectively advance our issues we must elect leaders that represent our values on a municipal, state and federal level. The upcoming mid-term election is our chance to make a mark on the Texas political landscape. While we persist to lead on issues such as economic security for women, we lack elected leadership to implement much needed policies to close the gaps that exist. Simultaneously, Texas is ranked among the lowest of states when it comes to voter turnout. It is impossible to completely break down the barriers that exist for women, in our state without the support of our elected leaders.

It is statistically probable that you know someone who will not vote. We must unite together to saturate college campuses, grocery stores, and other community gatherings in order to turn out the vote. Now more than ever, we need a resurgence of civic engagement that changes the way our society functions and thinks. I believe that together, AAUW Texas can ignite the spark for real change that benefits the women and girls of our great state and beyond.

Through information and outreach it is possible for AAUW to be the thought leaders of this much needed change. So, rather than simply encourage you to vote, your AAUW Texas board is challenging you to next-level your civic engagement by encouraging others to vote.

As mentioned above, according to the U.S. Elections Project, in the last Texas mid-term election in 2016, we had the 49th worst turnout among the 50 states and the District of Columbia with 51.6 of the population turning out to the polls. This data underscores the importance of voter outreach and education.

Together, let's change these statistics by getting others to the voting booth. Make a commitment now to volunteer to get out the vote, or to register others to vote.

Please let your AAUW Texas board know what you are doing to be a part of the change in Texas. We want to celebrate you and your contributions to make your community a better place for women and girls.

Want to brag about your voter engagement efforts? Post your activities and pictures in our AAUW Texas Virtual Branch:
<https://www.facebook.com/groups/aauwtxlonestarloop/>.

Helpful info:

<https://www.vote411.org/>
<https://bit.ly/2FzCGSr>

For questions or suggestions email: mellowdia1@gmail.com.

Melodia Gutierrez
Program Vice President

President's Message

Welcome to a new AAUW year! Your AAUW Texas Board has been hard at work planning for the coming year, including setting goals which you will find in this issue of the University Woman Texas (UWT). We will be publishing an electronic UWT every other month, to bring you information in a more timely manner. In between, we are starting a new way to share information using conference calls with our Vice Presidents and Public Policy Chair. See the schedule below advising when you can participate in a conference call regarding AAUW Funds/Fundraising, Membership, Programs, and Public Policy. We welcome **anyone** who has questions or ideas they want to share with others to call in at the designated time.

Malinda Gaul
President

Conference Calls Schedule

Call 641.715.0634

Pin 622745#

Calls will take place in:

October - December - February - April - June

Second Tuesday, 5:00 p.m. - Membership with Gloria Long

Second Thursday, 5:00 p.m. - Public Policy with Crystal Garcia

Third Tuesday, 4:00 p.m. - AAUW Funds/Fundraising with Jean Dodds

Third Thursday, 4:00 p.m. - Program with Melodia Gutierrez

GOALS

Education & Training – Addressing the barriers and implicit biases that hinder advancement of women.

Goal A: Train 1000 Texas women using WorkSmart or StartSmart curriculum by 2020.

Goal B: Establish recurring program activities that support the AAUW mission.

Goal C: Every branch applies for the MAP award.

Economic Security – Ensuring livelihoods for women.

Goal A: Every branch engages in a pay equity activity annually.

Goal B: Provide written or oral testimony on state legislation related to women's economic security.

Leadership – Closing the gender gap in leadership opportunities.

Goal A: Create a Lobby Corp.

Goal B: Identify organizations that train women to be appointed to governing and advisory boards.

Governance & Sustainability – Ensuring the strength, relevance, and viability of AAUW well into the future.

Goal A: Enhance communication between AAUW Texas and all members in Texas.

Goal B: Build the pipeline of future leaders to sustain the organization.



Welcome to AAUW Texas

Check out the updated AAUW Texas website.

We still have a bit more work to do, but there is a lot of new material.

Ginny Phoenix
Communications Team Chair

Need to Share your UWT?

Does your branch have members who do not receive email? Do you have a friend who needs to see a paper copy of the UWT? Do you know someone who did not receive a copy by email?

All you need to do is:

- 1) left click at the very top line and drag the cursor through all the text and pictures of the UWT and
- 2) right click and select "print".

Just like magic, your UWT is ready to be printed and shared. If you want to use fewer pieces of paper, be sure to click "double side" in your printer settings.

We now have a full AAUW Texas Board in place with the election of **Lucy Barrington** from Lubbock as the West Texas District Representative. The Public Policy Chair is **Crystal Garcia** from San Angelo and **Ginny Phoenix** is Chair of the Communications Team, which includes **Janani Janakiraman** who maintains our website.

2018-2020 AAUW Texas Board





Elected Officers

Malinda Gaul	President
Melodia Gutierrez	Program VP
Gloria Long	Membership VP
Jean Dodds	AAUW Funds VP
Pam Wolfe	Finance Officer
Susan Roehrig	Secretary

Elected District Representatives

Brenda Moss	South District
Marina Rivers	Central District
Barbara Cager	North District
Dixie Christian	North District
Lucy Barrington	West District

Standing Committees

Ann Berasley	Bylaws
Crystal Garcia	Public Policy

Communications Team

Ginny Phoenix	Chair
Janani Janakiraman	Website

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